

Have communications experience? Looking for a way to support the Appalachian Trail behind the scenes and on your own schedule? The Natural Bridge Appalachian Trail Club (NBATC) is looking for a volunteer Social Media Coordinator. This position can be done remotely.

NBATC maintains 90 miles of the A.T. from Black Horse Gap on the Blue Ridge Parkway to Route 56 in Nelson County near Crabtree Falls, and hosts weekly on-trail work trips. The Club also cares for 100 miles of other trails in the mountains of Central Virginia.

The NBATC is looking for someone who is:

- Very good at outreach and presentation
- Well-versed in the various social media platforms - Facebook, Instagram, TikTok, Substack, etc.
- Engaged or at least familiar with some or all of the activities of the NBATC - hiking, trail maintenance, social gatherings, etc. (Training can be provided on learning more about the Club.)
- Self-motivated and appreciates a flexible work schedule

This volunteer position will:

- Expand our presence and engagement on various social media platforms.
- Help promote past and future activities of the NBATC.
- Enhance awareness of opportunities to connect with Club activities.
- Work with Club leaders to respond to inquiries that arrive via social media platforms.
- Communicate with members of the Club to get photographs and stories to be shared.

This is a great way to get involved with the Trail community, meet other people who care about the outdoors, and be a part of a historic achievement!