



2026 ATLP Partnership Meeting— November 16-19, 2026

The Crowne Plaza, Harrisburg, PA

Sponsorship Form: forms.office.com/r/6VDuzk6CZM



Appalachian Trail Landscape Partnership 2026 Partnership Meeting

Photo by Chris Galloway

About the ATLP Partnership Meeting

The Appalachian Trail Conservancy and the National Park Service's Appalachian National Scenic Trail convene the Appalachian Trail Landscape Partnership ([ATLP](#)) to activate a broad network of partners that are essential in protecting and connecting the mosaic of forests, fields, farms, and communities that make up the Appalachian Trail (A.T.) Landscape. The ATLP helps to ensure that the full breadth of *A.T. experiences* are protected for future generations. The ATLP, with hundreds of partners, seeks to build effective and collaborative action that safeguards and enhances the A.T. Landscape's natural beauty, biodiversity, ecological systems, cultural resources, special places, and public access to outdoor recreation and open spaces.

Who Attends the Partnership Meeting

From Maine to Georgia - *and beyond* - attendees represent a diverse group of partners that share a common interest in a future where people, nature, and place are connected and thriving across the A.T. Landscape. Our partners range in scale from national to local, representing nonprofits, agencies, academia, businesses, and philanthropists that support conservation, outdoor recreation, public health, and community/economic development. Passionate volunteers, dedicated public servants, expert professionals, visionary philanthropists, engaged community members — the meeting is open to all and captures a cross-section of our partnership, welcoming new participants and partners annually. The ATLP anticipates 150+ attendees to the 2026 Partnership Meeting, with a strong showing from our Pennsylvania and Mid-Atlantic based partners.

Sponsorship Opportunities & Benefits

Supporting the ATLP's [2026 Partnership Meeting](#) through one of the Sponsorship Tiers will broadcast your organization, agency, foundation, or business's commitment and investment in the cherished Appalachian Trail, its landscape, and the largest conservation partnership in the Eastern United States! By sponsoring, your brand will be shared with thousands of members of the public and hundreds of professional partners who align with your values and are eager to engage in collaborative, multifaceted conservation work!

Your sponsorship will *foster* compelling and productive dialog, *provide* immersive and impact-driven field trips, *create* memorable networking experiences, *offset* the cost of attendance for partners with need, and *support* critical conservation outcomes. The annual Partnership Meeting drives the ATLP's momentum for strategic action. Your sponsorship will elevate your organization as a leader and collaborator in cultivating connections and producing outcomes across the A.T. Landscape! *See the following pages for detailed [sponsorship](#) recognition and benefits.*



To become a sponsor, use this form, forms.office.com/r/6VDuzk6CZM.

Inquiries and questions, contact Shyla Miller, smiller@appalachiantrail.org.



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Change Maker \$10,000+



- ⇒ Meeting “Presented By” your organization
- ⇒ Speaking Opportunity (Reception &/or Welcome Address)
- ⇒ 10 complimentary registrations
- ⇒ Standing banner or signage displayed on stage/prominent location
- ⇒ Exhibitor Table Included (VIP Location)
- ⇒ XL Logo on Meeting Program Cover, Printed Materials, Event Emails (pre/post), Meeting Website, TV Screens, Meeting Report with weblink to your organization
- ⇒ Full Page Program Ad in Meeting Program
- ⇒ Branded Recognition & Acknowledgement from Stage
- ⇒ Opportunity to provide branded bags/gift for attendees

1 AVAILABLE

Leader \$5,000



- ⇒ 5 complimentary registrations
- ⇒ Standing banner or signage displayed in prominent location
- ⇒ Exhibitor Table Included (Prime Location)
- ⇒ Large logo on Meeting Program Cover, Printed Materials, Event Emails (pre/post), Meeting Website, TV Screens, Meeting Report with weblink to your organization
- ⇒ Half Page Program Ad in Meeting Program
- ⇒ Branded Recognition & Acknowledgement from Stage
- ⇒ Opportunity to provide branded bags/gift for attendees

2 AVAILABLE

Supporter \$2,500



- ⇒ 2 complimentary registrations
- ⇒ Exhibitor Table Included (Prime Location)
- ⇒ Medium logo on Meeting Program Cover, Printed Materials, Event Emails (pre/post), Meeting Website, TV Screens, Meeting Report with weblink to your organization
- ⇒ Quarter Page Program Ad in Meeting Program
- ⇒ Branded Recognition & Acknowledgement from Stage
- ⇒ Opportunity to provide branded bags/gift for attendees

10 AVAILABLE

Ally \$1,000



- ⇒ 1 complimentary registration
- ⇒ Small logo on Meeting Program Cover, Printed Materials, Event Emails (pre/post), Meeting Website, TV Screens, Meeting Report with weblink to your organization
- ⇒ Branded Recognition & Acknowledgement from Stage
- ⇒ Opportunity to provide branded bags/gift for attendees

20 AVAILABLE



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EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Keynote Presentation Sponsor \$6,000

EXCLUSIVE OPORTUNITY: DAY 1 KEYNOTE PRESENTATION / DAY 2 KEYNOTE PRESENTATION

- ⇒ Choose one of two opportunities available during the Partnership Meeting. Exclusive sponsorship of a keynote session will provide your organization extraordinary visibility during the highly attended presentations. You'll receive all the benefits of a **Leader**, in addition to the benefits of this sponsorship including: prominent signage promoting your organization displayed throughout the keynote session and an organization representative will be able to welcome the audience and introduce the keynote speaker. The sponsor will also have the option of providing give-a-way items to be placed on the session tables inside the general session room or to raffle after each keynote presentation.

2 AVAILABLE

Inclusion Sponsor \$5,500

EXCLUSIVE OPORTUNITY: 20 NAMED SCHOLARSHIPS FOR MEETING ATTENDEES

- ⇒ Become recognized for your support to make this event inclusive for all to attend! We strive to keep costs down for participants and are seeking support to provide scholarship and/or travel support to make attending the meeting a reality! You'll receive all the benefits of a **Leader**, in addition to the benefits of this sponsorship including: prominent recognition on all meeting promotion and registration materials and stand-alone acknowledgement of this special contribution to this event during each lunch. The sponsor will also have the option of providing giveaway items to be placed on the session tables inside the general session room or to raffle during each lunch.

1 AVAILABLE

Reception & Share Fair Sponsor \$3,000

EXCLUSIVE OPORTUNITY: WELCOME RECEPTION / SHARE FAIR NETWORKING RECEPTION

- ⇒ Choose one of two opportunities available during the Partnership Meeting. Exclusive sponsorship of a reception will provide your organization high visibility during the fun, engaging, networking events. You'll receive all the benefits of a **Supporter**, in addition to the benefits of this sponsorship including: prominent signage promoting your organization displayed throughout each reception and an organization representative will be able to welcome and make remarks at each event. The sponsor will also have the option of providing giveaway items to be raffled off during each reception.

2 AVAILABLE

Appalachian Trail Workday & Field Trip \$3,000

EXCLUSIVE OPORTUNITY: A.T. Workday / Field Trip

- ⇒ Be recognized as an A.T. Steward! An optional workday and field trip on Thursday combines an opportunity to see the local area and to give back to the Appalachian Trail! All meeting attendees are invited to join for exploration of a nearby designated A.T. Community, a field trip to a recent A.T. project, and/or the opportunity to do some trail work! Help make it an awesome day by supporting transportation, work tools, and meals for the day! You'll receive all the benefits of a **Supporter**, in addition to the benefits of this sponsorship including: recognition in all communication pre-, during, and post- event, opportunity to make remarks to attendees, social media and other promotion highlighting the outcomes of the A.T. workday. The sponsor will also have the option to provide a giveaway item to all attendees or to raffle.

2 AVAILABLE



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Photo by Chris Gallaway

2026 Partnership Meeting: Sponsorship Tier Summary

	Available Sponsorships (Cost)	Complimentary Registrations	Meeting Banner/ Signage	Exhibitor Location	Recognition: Meeting Program	Recognition: Print & Digital Materials	Branded Gift Bag Item(s)
Change Maker*	1 (\$10,000+)	10	Stage and/or prominent location	VIP location	<ul style="list-style-type: none"> Cover page, XL Logo Full Page Ad 	XL Logo	Allowed
Leader	2 (\$5,000+)	5	Prominent location	Prime location	<ul style="list-style-type: none"> Cover page, Large Logo ½ Page Ad 	Large Logo	Allowed
Supporter	10 (\$2,500+)	2		Prime location	<ul style="list-style-type: none"> Cover page, Med. Logo ¼ Page Ad 	Medium Logo	Allowed
Ally	20 (\$1,000+)	1		Priority spot at share fare	<ul style="list-style-type: none"> Cover page, Small Logo 	Small Logo	Allowed

*Additionally, the 2026 Partnership Meeting will be “Presented By” your organization and a representative will have the opportunity to speak during the Reception and/or Welcome Address.

Exclusive Sponsorship Opportunities:

	Available Sponsorships (Cost)	Sponsorship Tier Benefits	Exclusive Benefits: Recognition	Exclusive Benefits: Signage	Exclusive Benefit: Giveaways
Keynote Presentation	2 (\$6,000+)	Leader	<ul style="list-style-type: none"> Your org. can welcome audience & introduce keynote 	On stage, during keynote	Session tables & raffle
Inclusion	1 (\$5,500+)	Leader	<ul style="list-style-type: none"> Verbal (during lunches) Meeting promotion materials, prominent 		Session tables & raffle
Reception & Share Fare	2 (\$3,000+)	Supporter	<ul style="list-style-type: none"> Your org. can welcome/ make remarks during reception & share fare 	Prominent (at reception & share fare)	Raffle
A.T. Workday	2 (\$3,000+)	Supporter	<ul style="list-style-type: none"> Written, pre/post & during event Your org. can make remarks to attendees 		Raffle



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