

2024

Impact Report



**Appalachian Trail
Conservancy**

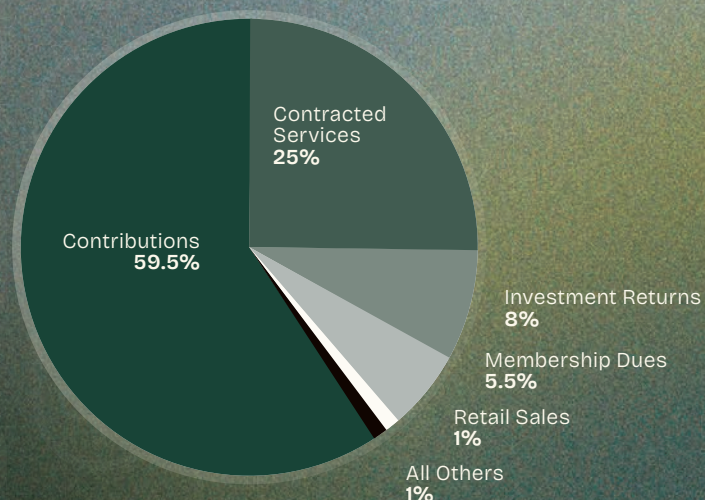
THANK YOU

to the thousands of generous members, donors, volunteers, partners and supporters who made the work of the Appalachian Trail Conservancy possible in 2024. Because of your ongoing investment in our mission, we were able to protect, manage, and advocate for the A.T. in 2024, and continue to work tirelessly on behalf of the Trail in 2025. Millions of visitors enjoy the A.T. every year, and you are part of making that possible.

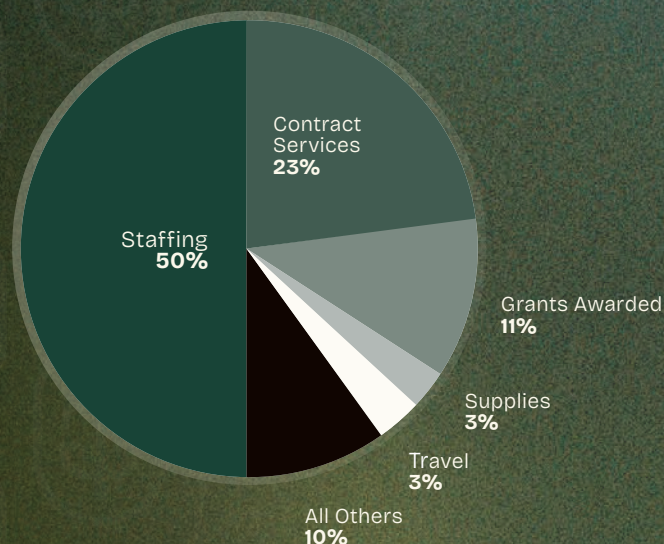
We hope these pages have demonstrated that impact in every issue. In this report, you'll find more information about our 2024 financials as well as a listing of our most generous supporters. You can view our full audited financial statements on our website at appalachiantrail.org/transparency.

One of the most important gifts our members and supporters bestow upon us is their trust in managing the funds they donate. We take this responsibility very seriously and hold ourselves to the highest standards of financial accountability and transparency.

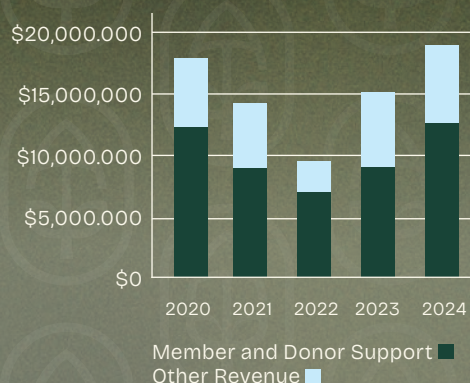
2024 OPERATING REVENUE \$19,134,783



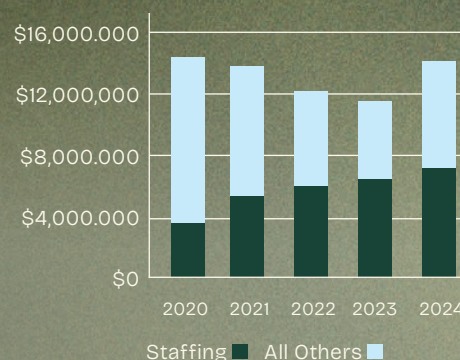
2024 OPERATING EXPENSES \$14,208,761



OPERATING REVENUE



OPERATING EXPENSES





Thanking our 2024 Donors

The Appalachian Trail Conservancy is grateful to the following individuals, foundations, family foundations, and corporations whose generosity made our work possible in 2024.

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The Appalachian Trail Conservancy appreciates the dedicated supporters who gave between \$1,000 and \$9,999 in 2024 as members of the A.T. Trailblazers, helping to sustain and protect the A.T. for all to enjoy.

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With gratitude, we recognize the corporate partners who leverage their investment to strengthen the resiliency of the A.T. and ensure its protection for generations to come.

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We recognize with heartfelt thanks, supporters who have included the Appalachian Trail Conservancy in their estate plans, providing enduring support for the stewardship of the Trail.

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With deep appreciation, the Appalachian Trail Conservancy honors those whose estate gifts were realized in 2024, leaving a legacy that will have a lasting impact on the future of the A.T.

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We make every effort to ensure the accuracy of our records and recognize each of our generous supporters as they wish to be acknowledged. If we have made an error or omission, please accept our sincere apologies and contact us at philanthropy@appalachiantrail.org so we may correct our records.

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 Nicole Wooten

100

Appalachian Trail Conservancy

AS WE ENTER OUR 100TH YEAR managing and protecting the Appalachian Trail, your support is helping ensure this national treasure remains a wilderness refuge and place of life-changing discovery forever.

PHOTO COURTESY OF ALESHA DONOHUE

Protect

We ensure a conserved and connected Appalachian Trail landscape so that people and nature can thrive.

Experience

We sustainably maintain the Trail and its infrastructure to ensure millions of annual visitors enjoy a world-class experience while seeing conservation in action.

Belong

We promote the Appalachian Trail as a place of social connection and empowerment for all people.

Protecting the Trail and Surrounding Landscape

MASSACHUSETTS We treated more than 250 mature ash trees to resist the invasive emerald ash borer. Our ongoing efforts aim to ensure the survival and regeneration of the species once the deadly pest has passed through the landscape.

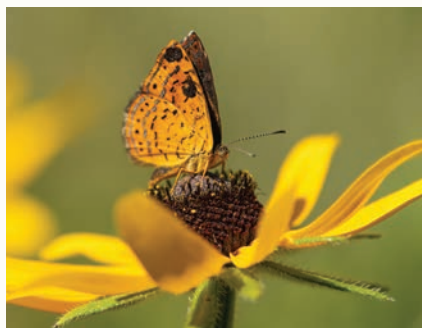
CONNECTICUT Two seasonal technicians completed 300 hours of monitoring and site management across 25 acres of Northern Metalmark Butterfly habitat within the A.T. corridor—the northernmost refuge in the country for this threatened native species. Monitoring results from 2024 indicate a healthy and growing population, supporting native biodiversity within the northern Appalachian Trail landscape.

PENNSYLVANIA The Kittatinny Ridge, home to 160 miles of the A.T., became the first designated Sentinel Landscape in the state thanks to the ATC's collaborative efforts. The region will now benefit from improved land-use stewardship with federal agencies, state and local governments, and non-governmental organizations.

VIRGINIA The ATC's Science and Stewardship team led work groups to remove garlic mustard along the Trail, including an enthusiastic team of 100 middle schoolers who gained hands-on experience in natural resource stewardship. These groups removed 1,371 pounds of the invasive weed, contributing to a decade-long total of over 27,000 pounds removed Trail-wide.

NORTH CAROLINA We enhanced five acres of early successional habitat on Max Patch to provide breeding ground for the imperiled golden-winged warbler. Early successional habitats are underrepresented in the Appalachian Trail landscape, and the ATC's active management is beneficial for many other bird and pollinator species of conservation concern.

PHOTOS (LEFT TO RIGHT) COURTESY OF: CHRIS GALLAWAY/HORIZONLINE PICTURES; MARK "FATHER GOOSE" DUNN; CHRIS GALLAWAY/HORIZONLINE PICTURES



Ensuring a Sustainable & Immersive Recreational Experience

MAINE ATC staff collaborated with Maine A.T. Club volunteers to install three sustainable moldering privies that will help protect ecological and human health. In the rugged Maine backcountry these impressive efforts sometimes required boats and helicopters to deliver supplies to remote locations.

WASHINGTON DC We championed the introduction of the bipartisan Appalachian Trail Centennial Act in Congress. In honor of the ATC's 100th anniversary in 2025, the legislation aims to secure the cooperative nature of the A.T. and all National Scenic and Historic Trails by enabling NGOs and volunteers to play an even greater part in the management of these public resources.

VIRGINIA The ATC's Scenic View Protection team evaluated viewsheds along 327 miles of the A.T. from the West Virginia border to southwest Virginia. The crew employs innovative methods to assess the character and quality of scenic vistas and collects valuable data to inform sets A.T. management and land protection efforts.

VIRGINIA We improved the safety and accessibility of the trailhead to the famously popular McAfee Knob by leading federal, state, and local partners in planning the construction of a pedestrian bridge over a busy roadway with high-speed traffic and poor visibility. Once open, the bridge will improve the recreational experience for thousands of visitors each year.

GEORGIA Nearly 3,500 hikers registered ahead of their northbound thru-hike, an increase from last year. Close to 100 percent of thru-hikers now use the ATC's voluntary hiker registration system, helping us alleviate overcrowding along the Trail.

Expanding the Community of Trail Stewards

TRAIL WIDE We instituted a new A.T. Club Vitality Program to strengthen our partnerships with the network of 30 Trail-maintaining organizations. This initiative provides resources for assessing needs, building internal leadership, retaining volunteers, and offering skills-based learning opportunities for trail management.

TRAIL WIDE By establishing the new Community Conservation Innovator Fellowship, the ATC is creating a road map for locally led conservation and sustainable development in Trailside communities. Beyond the fellowship, we are pursuing innovative ways to engage our network of 56 designated A.T. Communities™ which range from urban to rural, in leveraging the Trail's recreational value for responsible growth and natural resource management.

NEW JERSEY We hosted the fifth Emerging Leaders' Summit to inspire young adults to become change-makers and champions in conservation and responsible recreation. Diverse participants from 11 states attended this year's summit to expand their leadership skills, learn about conservation, and build community through the lens of the Appalachian Trail.

GEORGIA The ATC partnered with the Georgia A.T. Club and the Chattahoochee-Oconee National Forest, to host the NextGen Forest Ambassadors Summit. Teenage participants spent a week learning outdoor skills, developing an appreciation for public lands management, and experiencing the transformational power of nature.

PHOTOS (LEFT TO RIGHT) COURTESY OF: ATC; KIMBERLEE MIDDLETON; CHRIS GALLAWAY/HORIZONLINE PICTURES; JAMES DUNN



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PHOTO BY MARY HODGES



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