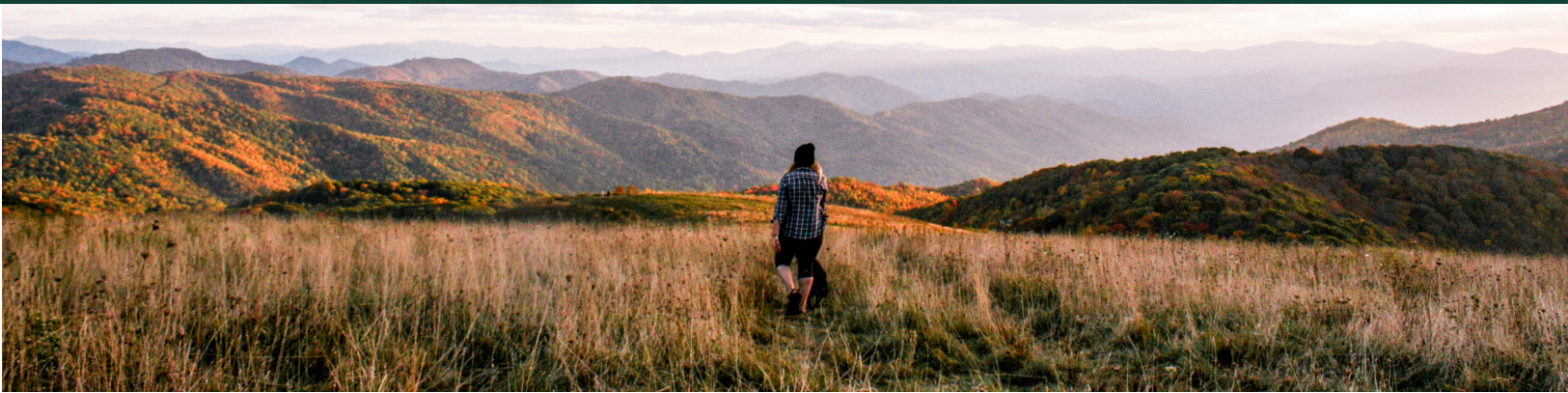


Appalachian Trail Conservancy Strategic Plan: 2025-2027



Vision

The Appalachian Trail and its landscape are always protected, resilient, and connected for all.

Mission

The Appalachian Trail Conservancy's mission is to protect, manage, and advocate for the Appalachian National Scenic Trail.

Priorities

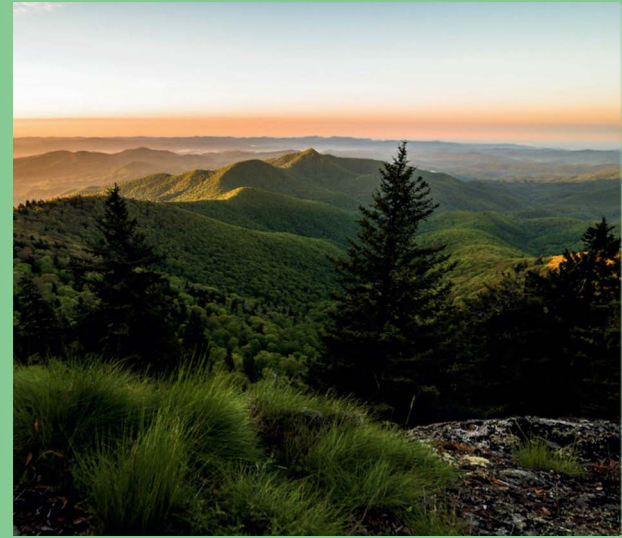


Goal 1: A Conserved and Connected A. T. Landscape

- Protect priority lands that connect the wild, scenic, and cultural wonders of the Appalachian Trail and its surrounding landscape.
- Protect the biodiversity and functional connectivity of natural resource ecosystems in the Appalachian Trail landscape.
- Build an intact and enduring landscape that protects the Trail and its surrounding landscape from the impact of climate change, and advances climate resiliency in the Appalachians.

Goal 2: The Responsible, Sustainable and Accessible Management of the A.T.

- Maintained A.T. treadway and facilities to the highest standards, reflecting state-of-the-art hiking trail and overnight site construction and management, with the goal of long-term sustainability.
- Work collaboratively with its partners and visitors to encourage responsible use and a consistently welcoming experience along Trail.



Goal 3: An Engaged and Expanding Community that Supports, Volunteers and Advocates for the ATC and our Mission

- Create access and breakdown barriers to the resource by creating meaningful and positive opportunities for all who want to experience the A.T.
- Strengthen and expand support for the ATC and the Trail to enable long-term success.
- Support Trail Clubs and other partners so they remain resilient and continue the crucial work of maintaining the A.T. treadway and facilities.
- Create a welcoming workplace that reflects all communities served by the ATC, rewards high performance, and drives innovation.



About Us

Founded in 1925, the Appalachian Trail Conservancy (ATC) works passionately to manage and protect the Appalachian National Scenic Trail. As the only non-profit devoted exclusively to the entirety of the Trail and its landscape, we endeavor to keep its vast natural and scenic beauty healthy, resilient, and connected, so that everyone can experience its transformative power for generations to come. Together with our supporters, partners, and thousands of volunteers, we **keep the Trail alive.**