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APPALACHIAN TRAIL CONSERVANCY

IMPACT REPORT



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STATEMENT OF FINANCIAL POSITION

December 31, 2023 and 2022

ASSETS	2023	2022
Current Assets:		
Cash and Cash Equivalents	\$5,372,402	\$4,656,136
Accounts receivable, net	9,617,906	8,709,404
Pledges receivable, net	281,667	--
Inventories	234,225	255,732
Prepaid Expenses	183,621	182,802
Total Current Assets	\$15,689,821	\$13,804,074
Non-Current Assets:		
Long-term investments	11,402,036	10,468,474
Pledges receivable, net	677,667	--
Property and equipment, net	701,155	885,765
Right-of-use assets - operating	170,584	129,645
Right-of-use assets - finance	41,072	24,488
Other assets, deposits	9,074	9,074
Land held in conservancy, net	4,072,296	2,962,296
Total Non-Current Assets	\$17,073,884	\$14,479,742
TOTAL ASSETS	\$32,763,705	\$28,283,816
LIABILITIES AND NET ASSETS		
Current Liabilities:		
Accounts payable and accrued expenses	\$521,583	\$909,205
Deferred revenue	9,244,507	7,999,462
Current maturities of lease liabilities - operating	46,341	41,069
Current maturities of lease liabilities - financial	11,427	7,450
Current maturities of annuities payable	27,224	27,894
Total Current Liabilities	\$9,851,082	\$8,985,080
Non-Current Liabilities:		
Lease liabilities, less current maturities - operating	127,138	88,576
Lease liabilities, less current maturities - financial	34,306	17,601
Annuities payable, less current maturities	208,781	236,280
Total Non-Current Liabilities	\$370,225	\$342,457
Net Assets		
Net assets without donor restriction	10,535,260	9,368,919
Net assets with donor restriction	12,007,138	9,587,360
Total Net Assets	\$22,542,398	\$18,956,279
TOTAL LIABILITIES AND NET ASSETS	\$32,763,705	\$28,283,816

STATEMENT OF ACTIVITY

December 31, 2023 and 2022

	2023	2022
REVENUE, GAINS, (LOSSES), AND OTHER SUPPORT		
Contributions	\$6,763,280	\$4,273,631
Contributed nonfinancial assets	1,284,202	1,656,530
Membership	1,045,676	1,116,007
Contractual services	4,360,732	4,480,486
Sales, less cost of good sold	197,835	172,657
Other income	54,971	80,880
Annuity actuarial adjustment	945	9,894
Investment gain return, net	1,481,707	(2,102,057)
TOTAL REVENUES	\$15,189,348	\$9,688,028
EXPENSES		
Program Services:		
Conservation and Land Trust	\$6,488,371	\$7,400,155
Member Services	--	740,684
Publications	615,562	738,305
Communications	898,836	566,410
TOTAL PROGRAM SERVICES	\$8,002,769	\$9,445,554
Supporting Services:		
Management and general	\$1,863,140	\$1,979,531
Fundraising	1,737,320	837,555
TOTAL SUPPORTING SERVICES	\$3,600,460	\$2,817,086
TOTAL EXPENSES	\$11,603,229	\$12,262,640
CHANGE IN NET ASSETS	\$3,586,119	\$(2,574,612)
NET ASSETS, BEGINNING OF YEAR	\$18,956,279	\$21,530,891
NET ASSETS, END OF YEAR	\$22,542,398	\$18,956,279

THANKING OUR 2023 DONORS

The Appalachian Trail Conservancy is grateful to the following individuals, foundations, family foundations, and corporations whose generosity made our work possible in 2023.

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2023 IMPACT REPORT

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THANKS TO THE SUPPORT OF
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our core priorities over the past year to
ensure the Appalachian Trail remains a place
of life-changing discovery.

Photo courtesy of Susie Milner

*Below, photo courtesy of
Chris Gallaway / Horizonline Pictures*



Protect

We ensure a conserved and connected Appalachian Trail landscape so that people and nature can thrive.

Experience

We sustainably maintain the Trail and its infrastructure to ensure millions of annual visitors enjoy a world-class experience while seeing conservation in action.

Belong

We promote the Appalachian Trail as a place of social connection and empowerment for all people.



Photos courtesy of: Conner McBane (left); Patrick Hare (right)

Protecting the Trail and Surrounding Landscape

MAINE To restore aquatic connectivity for the endangered Atlantic salmon, the ATC worked with partners to replace a perched culvert with a bridge over Henderson Brook in the 100 Mile Wilderness. The project is helping rescue the species from the brink of extinction.

MASSACHUSETTS A team of ATC staff and volunteers removed invasive species from 8 acres of rare plant habitat near the Shaker shelter campsite, wrapping up the final project under a three-year grant from the National Park Service.

VIRGINIA The ATC and key partners announced the creation of the McAfee Vista Preserve, 850 acres of contiguous forested lands covering a significant portion of the McAfee Knob viewshed, regarded as one of the most popular scenic overlooks on the entire 2,198-mile Appalachian Trail.

Ensuring a World-Class Recreational Experience

CONNECTICUT More than 50 staff and volunteers replaced two popular shelters, Brassie Brook and Riga, which had reached the end of their useful life, requiring a combined 795 hours of work.

NEW YORK A Mid-Atlantic crew completed an audit of the signs and blazes marking the boundary of the A.T. corridor, the protected lands on either side of the footpath that contribute to the Trail's scenic beauty.

GEORGIA Nearly 3,000 hikers registered the start of their northbound thru-hike, a similar number to last year. More than 90% of thru-hikers are now using the ATC's voluntary hiker registration system to alleviate overcrowding along the Trail.

Expanding the Community of Trail Stewards

NEW JERSEY Some 30 young adults attended the 2023 Emerging Leaders Summit to expand their Trail management skills and cultivate community among the next generation of conservation leaders.

MARYLAND Boonsboro and Brunswick joined the A.T. Community™ program in June—the first two communities Maryland. There are now 56 designated communities in 13 states—serving as gateways to the Trail and partners in environmental conservation.

NORTH CAROLINA Youth Conservation Corps members assisted in a trail rehabilitation project on Albert Mountain, stabilizing rock steps on a steep stretch. The ATC's Konnarock Trail Crew and Nantahala Hiking Club volunteers led the project team.

Photos below (left to right) courtesy of: Michael and Sandra Hunt; Jacob Bryant; Noel Waldron



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