

Stewardship Liaison

Overview

The purpose of the Stewardship Liaison is to foster connections between the Appalachian Trail, A.T. clubs, and the broader stewardship community. This position serves to:

1. Build stronger connections between your clubs' scheduled volunteer activities and the broader stewardship community.
2. Bring additional capacity for volunteer engagement by connecting service activities to online clearinghouses for conservation stewardship activities, including ATC.
3. Assist your club with marketing and communications for volunteer events.
4. Support bridging different generations of volunteers, and motivate young people to be long-term Trail champions.

Responsibilities:

- Work with club activity leaders to collect information on upcoming A.T. events.
- Convey event details through electronic and digital channels for promotion.
- Recruit volunteers by raising public awareness for the A.T. club in local and regional networks.
- If assigned by activity leader, connect with new volunteers after initial signup to welcome them, answer questions, and set expectations.
- Gather insights about why people volunteer.
- Draft blogs and stories to capture the importance of the work/volunteerism.
- Connect with volunteers on projects by supporting their pursuit of education, training, communication, or mentoring.

Other Duties, as schedule permits or as assigned

- Travel to work sites (hiking – variable and optional).
- Provide a warm welcome to volunteers at the Trailhead.
- Take or collect photos of participants during the scheduled activities to share with the community at large or in follow up reports to participating volunteers.
- Socialize with volunteers throughout the work-trip, maintaining group cohesion and moral.
- Provide opportunities for volunteer feedback.
- Ensure follow-up with new volunteers with a written report on the days' activities providing a thank you to volunteers explaining the importance of their work, as well as the potential to publicize the work-trip and its accomplishments to local communities

Benefits:

- Flexible schedule.
- Gaining a better understanding of trail maintenance and ecological preservation.

- Time in nature.
- Pride in being an essential part of maintaining the volunteer legacy of the A.T..
- Opportunities for published work on the story of the A.T..
- Exposure to career development opportunities and networking in the field of conservation.
- Opportunity to take a free Leave No Trace awareness course, or significantly discounted 2-day Leave No Trace trainer course.

Qualifications

- Skilled communicator, with reliable email communications.
- Excellent social media skills.
- Understanding or willingness to learn of trail maintenance and ecological preservation.
- Familiarity with the A.T. preferred.
- Capable of hiking over variable terrain, in changing weather conditions preferred.

Requirements

- Must be self-motivated.
- Willingness to furnish photo publication rights to the organizational partners, for use in print and online.
- Ability to learn about the different kinds of volunteer activities and respective safety equipment.
- Familiarity with word processing programs, web technology, and Google Drive platforms.