



APPALACHIAN TRAIL
CONSERVANCY®

2 0 2 0

IMPACT REPORT





TABLE OF CONTENTS

What Unites Us: Letter from Sandi Marra, President & CEO5

Trail Management: Protecting the Appalachian Trail.....6

Natural Resources: Protecting the Appalachian Trail Experience12

Landscape Conservation: Securing the Future of the Appalachian Trail.....16

Education and Outreach: Inspiring the Next Generation.20

Federal Advocacy: Advocating for the Appalachian Trail24


Acknowledgements26-27

Leadership.....31

Financials32-33

Parting Thoughts: Letter from Sandi Marra, President & CEO35

Contact Us37



“WE BUILD FOR OURSELVES, ON
THE FRONTIER, A BETTER, WIDER
PLACE IN WHICH TO LIVE A
BETTER, WIDER LIFE.”

Benton MacKaye – The New York Times, 1923

A pandemic. Social, cultural, and economic upheaval. Political fragmentation. Wars overseas. These were the defining events of the years preceding 1921, when the vision of the Appalachian Trail (A.T.) was put to paper by Benton MacKaye. But these are also the events that defined 2020. We found ourselves in 2020, like MacKaye found himself in 1921, turning to the Appalachian Mountains seeking solutions to the “problem of living.”

For almost 100 years, the Trail — and its landscape — has been a place to seek solace and inspiration, to find beauty and optimism, to turn inward and reflect, and to look outward and find ourselves part of a larger ecosystem. These benefits and values are embedded in the Trail’s resilience. The resiliency of its resources, its experiences, and its legacy.

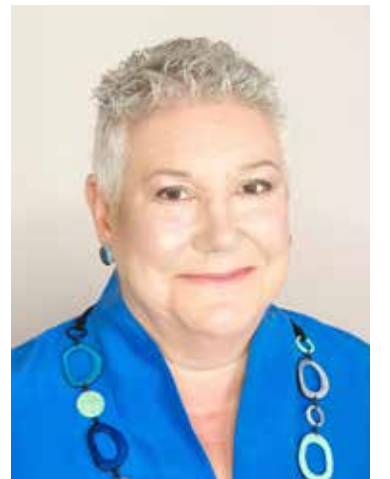
But this resiliency is not incidental — it’s intentional. You have invested in the Appalachian Trail Conservancy (ATC) to ensure the A.T. is managed, protected, and advocated for forever, for all.

2020 was arguably one of the most challenging years on record. But we weathered several mighty storms because of you and even celebrated tremendous achievements in the core areas of our work: protecting the A.T. and the A.T. experience, advancing the largest landscape conservation efforts in the eastern United States, and educating the next generation of conservationists and Trail advocates. You strengthen our resiliency and ability to withstand hardship, across the Appalachian landscape and beyond.

ATC donors represent every state in our country and even extend internationally. We span a multitude of perspectives, backgrounds, political philosophies, cultures, and religious beliefs. What unites us is that we find, in the A.T., solutions to the problems we see all around us. Wherever you are reading this, thank you for bringing the spirit of the A.T. into your own home and community.

And, as always, thank you for your support and for the love you express, in so many ways, for the Appalachian Trail.

Sandra Marra / President & CEO

A handwritten signature in black ink, appearing to read 'Sandra'.



PROTECTING
THE APPALACHIAN TRAIL

“THE TRAIL IS ONE OF THE
GREATEST TESTAMENTS TO
VOLUNTEERISM IN THE NATION.”

Appalachian National Scenic Trail Foundation Document, National Park Service



Photo by Horizonline Pictures

2020: A.T.’S BUSIEST YEAR ON RECORD

In 2020, a record number of people visited the A.T. As the most famous hiking trail in the world, located within a day’s drive from every major city in the eastern United States, we have always been a well-loved resource.

But 2020 marked a turning point for the A.T. Staggering numbers of visitors of all ages and backgrounds traveled far and wide to seek solace along the Trail as the global pandemic raged on.

The ATC was honored to receive and welcome so many new visitors, some of whom had their first experiences on the A.T. this year. Many were so inspired by their time along the A.T. that they signed up for our educational programs, became volunteers, and even supported the ATC for the first time to help care for the resource we all cherish. For those of you who are new to the ATC, we welcome you warmly.



A SAFE A.T. EXPERIENCE AT SCALE

Keeping nearly 2,200 miles of trail safe and accessible during our busiest year on record took many passionate and committed people coming together. The ATC extends our most heartfelt thanks to the 3,562 people who donated 111,5656 hours of their time to keep the A.T. safe for all during such an unprecedented year. These individuals:

- Removed blowdowns that fell across the footpath.
- Cleared waterbars.
- Cut back annual growth.
- Picked up high volumes of litter.
- Removed graffiti from many sections of the Trail, including iconic viewpoints.

The ATC believes in leading by example. When new visitors experience an exceptionally well-maintained Trail, they are more inclined to follow our example and help to do their part to keep the A.T. safe as well.

Through your support, in 2020 the ATC was able to provide funding to our closest partners, the 31 Trail Clubs who work tirelessly to ensure that the A.T. remains safe and accessible for all. A very special thank you to our donors who proudly serve as volunteers and who made the following projects possible:

- Supporting the A.T. Community of Cheshire, Massachusetts, and the development of a seasonal in-town camping area for hikers that includes free bicycles for individuals to use around town.
- Preserving the historically agricultural character of the Trail in the Cumberland Valley of Pennsylvania through field mowing.
- Replacing old privies in Maine and Pennsylvania with new, above-ground moldering privies that are more sanitary and easier to maintain.
- Spot-replacing severely deteriorated decking on the boardwalk between Lake Wallkill Road and the Wallkill Wildlife Refuge in northwestern New Jersey.
- Providing necessary tools for on-the-ground Trail maintenance work, including tools that are used to address unique challenges in remote area.



BEAR CANNISTER LENDING PROGRAM

The ATC recommends hikers use bear canisters to store food when overnighiting in the backcountry, but we also recognize bear canisters can be expensive. In 2020, we began laying the groundwork for a bear canister lending program that is currently available in Massachusetts, Vermont, and New Hampshire. This free lending program, held in partnership with the Green Mountain Club, makes renting a bear canister simple for A.T. hikers.

Special thanks to BearVault for supporting our bear canister education efforts.



VOLUNTEERS COMPLETE NEW BUILDING AT KONNAROCK BASE CAMP

Among our 3,562 volunteers, 23 volunteers rotated in and out across the span of three weeks to build a new cabin at Konnarock Base Camp in southern Virginia. This effort totaled 870 volunteer hours alone. Also known as a “pod,” this cabin will house crew leaders and participants, and is an important component (and perk!) of life at Base Camp.

A.T. MAINTAINING CLUBS

New England Region

- Maine Appalachian Trail Club
- Appalachian Mountain Club
- Randolph Mountain Club
- Dartmouth Outing Club
- Green Mountain Club
- Appalachian Mountain Club Western Massachusetts
- Appalachian Mountain Club Connecticut Chapter

Mid-Atlantic Region

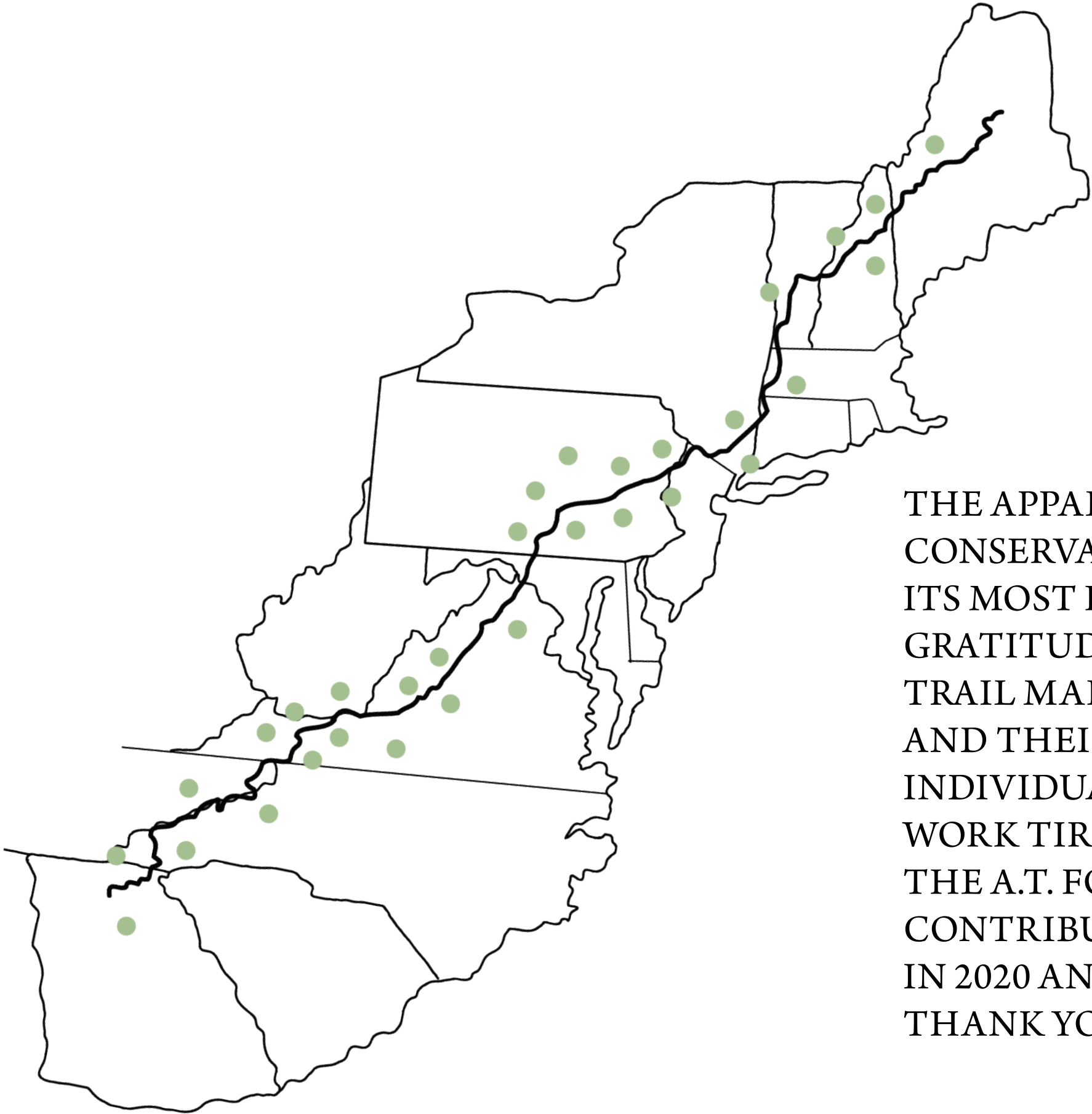
- New York-New Jersey Trail Conference
- Wilmington Trail Club
- Batona Hiking Club
- Appalachian Mountain Club Delaware Valley Chapter
- Keystone Trails Association
- Blue Mountain Eagle Climbing Club
- Allentown Hiking Club
- Susquehanna Appalachian Trail Club
- York Hiking Club
- Cumberland Valley Appalachian Trail Club
- Mountain Club of Maryland
- Potomac Appalachian Trail Club

Virginia

- Old Dominion Appalachian Trail Club
- Tidewater Appalachian Trail Club
- Natural Bridge Appalachian Trail Club
- Outdoor Club at Virginia Tech
- Roanoke Appalachian Trail Club
- Piedmont Appalachian Trail Hikers
- Mount Rogers Appalachian Trail Club

Southern Region

- Tennessee Eastman Hiking and Canoeing Club
- Carolina Mountain Club
- Smoky Mountains Hiking Club
- Nantahala Hiking Club
- Georgia Appalachian Trail Club



THE APPALACHIAN TRAIL
CONSERVANCY EXTENDS
ITS MOST HEARTFELT
GRATITUDE TO THE 31
TRAIL MAINTAINING CLUBS
AND THEIR OUTSTANDING
INDIVIDUAL MEMBERS WHO
WORK TIRELESSLY TO PROTECT
THE A.T. FOR ALL THOSE WHO
CONTRIBUTED THEIR TIME
IN 2020 AND IN ALL YEARS, WE
THANK YOU.



PROTECTING THE APPALACHIAN TRAIL EXPERIENCE

“THE WORLD BECOMES
A LITTLE LESS INTERESTING WITH THE
LOSS OF EACH SPECIES.”

Matt Drury, Resource Management Coordinator



From the expansive views on upper alpine slopes to lush forests scattered with moss and lichen, the A.T. is intertwined with the diverse natural landscape of the Wild East. As the land around the Trail changes due to human development, your support empowers the ATC to protect each ecosystem, each facing its own unique threats. The 2,190+-mile Trail traverses a wide range of ecosystems. The Conservancy advances species conservation practices grounded in science by gathering data on ecosystems, partnering with organizations, and working on the ground to restore habitats.



HIGHLIGHTS AND ACCOMPLISHMENTS FROM 2020

PROTECTING HABITAT FOR GOLDEN WINGED WARBLERS

Project Locations: NC, TN, VA

Golden Winged Warblers, a native bird species, have declined by an alarming 98%. We manage and protect the habitat that endangered birds and wildlife depend on.

- In 2020, the ATC managed 470 acres over 46 sites of Golden Winged Warbler habitat in North Carolina, Tennessee, and Virginia.
- Our conservation team has improved low quality edge habitat and selectively mowed habitat to prevent woody plants from moving into the grasslands where Golden Winged Warblers dwell.



WARDING OFF INVASIVE SPECIES

Project Locations: MA, VA, VT

The ATC works proactively to identify non-native invasive species that would harm the Appalachian habitat, including Wavyleaf Basketgrass in Northern Virginia and Multiflora Rose in Vermont.

- In 2020, our conservation team managed 138 acres over 21 sites from Georgia to New Hampshire to prevent the spread of invasive species.
- After five years, the ATC has finished restoration work in Day Mountain Natural Heritage Area in Massachusetts, rescuing Ash Trees which required an urgent intervention.



PROTECTING POLLINATORS

Project Locations: CT

Northern metalmark butterflies are endangered and declining globally. After analyzing their population trends and habitat needs, we worked to restore their habitat to increase the metalmark butterfly population, focusing on sites in Connecticut. Protecting pollinators is crucial to the persistence of plants and healthy habitats.

- Maintained 46 early successional habitat sites that are vital for pollinators migration routes and feeding.
- Planted wildflowers in early successional habitats to provide nectar and feeding for pollinators.
- Removed invasive plants that crowd out native plants and alter the composition of pollinator habitats.

PROTECTING ASH TREES THROUGHOUT THE WILD EAST

Project Locations: MA, NC

The emerald ash borer, an invasive insect that feeds on ash trees, is decimating eastern deciduous forests and threatening the survival of ash trees in the continental United States. We are taking preventative measures to treat ash trees throughout the Wild East, ensuring that strands of ash can survive infestations and live to repopulate the forest.

- Our conservation team treated and inventoried over 300 ash trees in North Carolina and Massachusetts.

RESTORING FISH MIGRATION THROUGH HENDERSON BROOK

Project Locations: ME

The Maine 100-Mile Wilderness is one of the most valuable, intact, and resilient forest landscapes across the entire Wild East. This iconic Wilderness area provides critical protection to the head waters of the Pleasant River system, a designated habitat for federally endangered Atlantic salmon (*Salmo salar*) and native brook trout (*Salvelinus fontinalis*).

- Worked to restore migration routes on the Henderson Brook, a tributary to the Pleasant River, by removing a culvert that is blocking fish passage and replacing it with a 50-foot clear span bridge.

RESCUING SPRUCE-FIR FORESTS

Project Locations: NC

Found on the highest and coldest parts of the Southern Blue Ridge, the Southern Appalachian spruce-fir forests are some of the most unique and threatened forests in the United States. As relics from the last ice age, these forests only exist in the cooler climates found at high elevations and form a system of isolated mountaintop islands. The few isolated tracts of spruce-fir forests that remain now face a myriad of threats, from climate change to invasive species.

- Connected 500 acres of disjunct spruce populations
- Grew 2,000 red spruce seedlings for future planting, which will remove 48 tons of CO2 from the atmosphere when fully grown

The ATC mourns the loss of hiker Jean Deeds who, along with family and friends, established the Jean Deeds Spruce Restoration Fund which made this work possible. We thank them for their outstanding generosity in ensuring our forests flourish forever.





SECURING THE FUTURE OF THE TRAIL

“... A REALM AND NOT MERELY
A TRAIL MARKS THE FULL AIM
OF OUR EFFORTS.”

Benton MacKaye



All life depends on conserved and connected lands. The ATC oversees the largest landscape conservation effort in the eastern United States. Despite 2020 being one of our most challenging years on record, we were able to make significant advancements in our conservation efforts with the 100+ partners we convene.

As the pandemic slowed down many aspects of our world, we worked hand-in-hand with our partners, including land trusts, federal and state agency partners, universities, and representatives of A.T. communities to protect the Trail and its surrounding lands. Through 2020, together we:

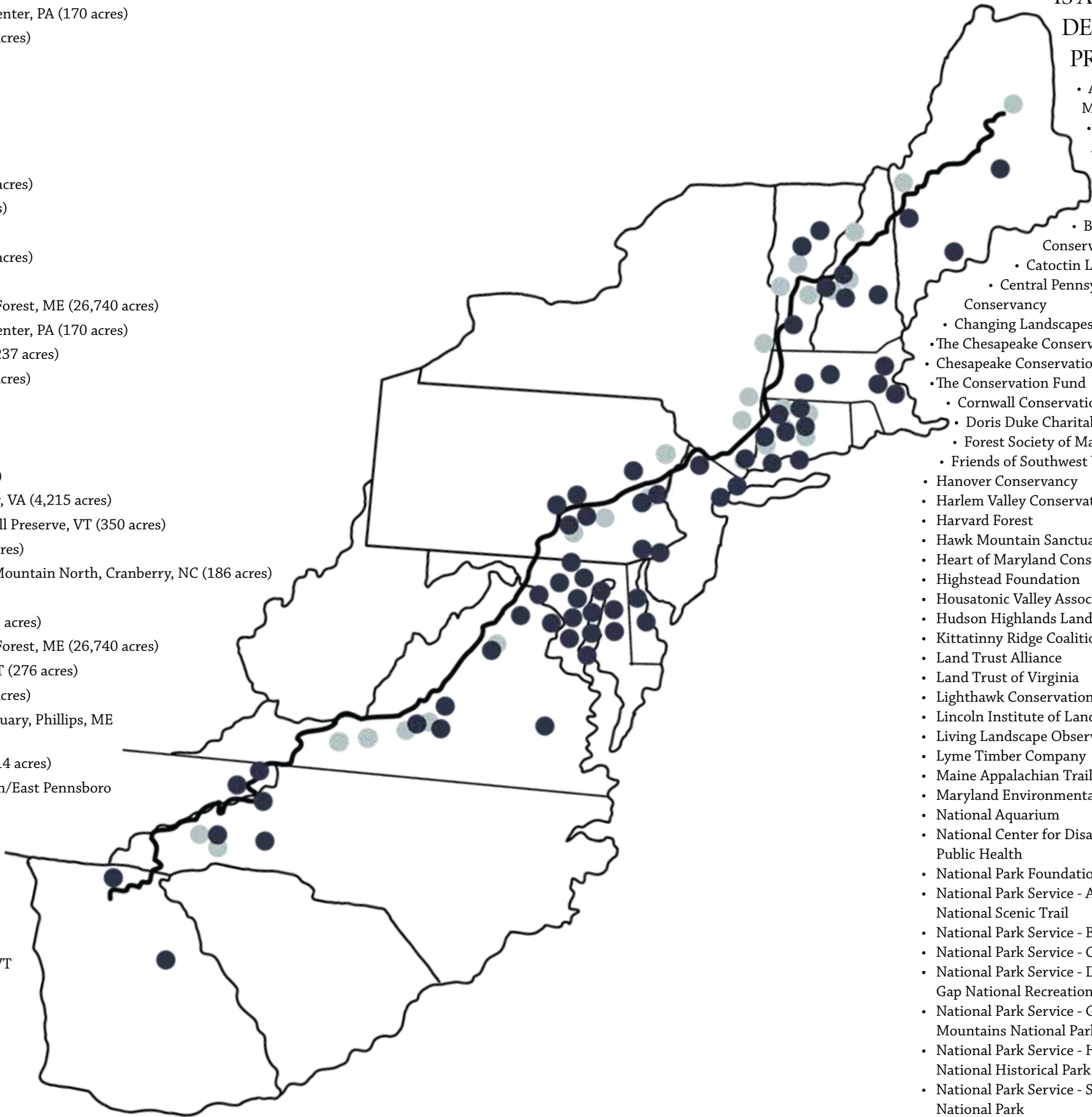
- Protected 67,267.7 acres of land.
- Gave \$1.52 million in grants through the Wild East Action Fund. These funds go directly to our partners to protect acres of high-priority land.
- Continued to work in partnership with one another to advance urgent and highly coordinated landscape conservation goals.

ABOUT THE WILD EAST ACTION FUND

Working alongside our partners, we determine the areas across the A.T. landscape of greatest and most urgent conservation value. Generous private donors, including The Volgenau Foundation, made it possible for the ATC to establish the Wild East Action Fund beginning in 2018. This Fund is dedicated to protecting high-priority land parcels across the A.T. landscape and building capacity in organizations who advance a landscape-scale conservation vision. These lands would not have been protected without a coordinated network of conservation partners working toward a common goal.

PROJECTS FUNDED THROUGH 2020

- Central Pennsylvania Conservancy—Diakon Wilderness Center, PA (170 acres)
- Forest Society of Maine—Grafton Township, ME (21,300 acres)
- Hanover Conservancy—Koop Forest, NH (120 acres)
- Hudson Highlands Land Trust—Lafata, NY (32 acres)
- Hudson Highlands Land Trust—Stapf, NY (25 acres)
- Hudson Highlands Land Trust—Vrooman, NY (74 acres)
- New River Land Trust—Little Meadows, VA (696 acres)
- Potomac Appalachian Trail Club—Calf Mountain, VA (9.7 acres)
- Trust for Public Land—Corbin Hill/Boniello, NY (216 acres)
- Upper Valley Land Trust—Tunis Timber, NH (542 acres)
- Upper Valley Land Trust—Brackett Brook Farm, NH (105 acres)
- Wildlands Conservancy—Kittatinny Ridge, PA (450 acres)
- Appalachian Mountain Club—Pleasant River Headwaters Forest, ME (26,740 acres)
- Central Pennsylvania Conservancy—Diakon Wilderness Center, PA (170 acres)
- The Conservation Fund—North Mountain, Roanoke, VA (237 acres)
- Forest Society of Maine—Grafton Township, ME (21,300 acres)
- Hanover Conservancy—Hanover, NH (110 acres)
- Naromi Land Trust—Sherman, CT (37 acres)
- National Park Trust—Hogan Hollow, VA (239 acres)
- The Nature Conservancy—Kittatinny Ridge, PA (125 acres)
- New River Land Trust—Mountain Lake Area, Giles County, VA (4,215 acres)
- Northeast Wilderness Trust—Bridgewater Hollow Bramhall Preserve, VT (350 acres)
- Salisbury Association—Pope Property, Salisbury, CT (79 acres)
- Southern Appalachian Highlands Conservancy—Belview Mountain North, Cranberry, NC (186 acres)
- Trust for Public Land—Rolston Rest, VT (2,745 acres)
- Upper Valley Land Trust—Indian Pond, Orford, NH (1,585 acres)
- Appalachian Mountain Club—Pleasant River Headwaters Forest, ME (26,740 acres)
- Cornwall Conservation Trust—Mohawk Trail, Cornwall, CT (276 acres)
- Forest Society of Maine—Grafton Township, ME (21,300 acres)
- Northeast Wilderness Trust—Redington Wilderness Sanctuary, Phillips, ME (3,300 acres)
- Salisbury Association—Belter Lime Rock, Salisbury, CT (114 acres)
- The Nature Conservancy—Cove Mountain, Penn/Hampden/East Pennsboro Townships, PA (1,274 acres)
- Trust for Public Land—Depot Hill and Camp Ludington, Beekman, NY (524 acres)
- Trust for Public Land—Dark Ridge, Avery County, NC (521 acres)
- Trust for Public Land—White Rocks Gateway, Wallingford, VT (464 acres)
- Vermont Land Trust—Arlington Town Forest, Arlington, VT (407 acres)



THE APPALACHIAN TRAIL LANDSCAPE PARTNERSHIP
IS A NETWORK OF CONSERVATIONISTS
DEDICATED TO GREATER A.T.
PROTECTION.

- Appalachian Mountain Club
- Audubon Mid-Atlantic
- Blue Ridge Conservation Alliance
- Blue Ridge Land Conservancy
- Catoclin Land Trust
- Central Pennsylvania Conservancy
- Changing Landscapes Initiative
- The Chesapeake Conservancy
- Chesapeake Conservation Partnership
- The Conservation Fund
- Cornwall Conservation Trust
- Doris Duke Charitable Foundation
- Forest Society of Maine
- Friends of Southwest Virginia
- Hanover Conservancy
- Harlem Valley Conservation Alliance
- Harvard Forest
- Hawk Mountain Sanctuary
- Heart of Maryland Conservation Alliance
- Highstead Foundation
- Housatonic Valley Association
- Hudson Highlands Land Trust
- Kittatinny Ridge Coalition
- Land Trust Alliance
- Land Trust of Virginia
- Lighthawk Conservation Flying
- Lincoln Institute of Land Policy
- Living Landscape Observer
- Lyme Timber Company
- Maine Appalachian Trail Land Trust
- Maryland Environmental Trust
- National Aquarium
- National Center for Disaster Medicine and Public Health
- National Park Foundation
- National Park Service - Appalachian National Scenic Trail
- National Park Service - Blue Ridge Parkway
- National Park Service - Chesapeake Bay
- National Park Service - Delaware Water Gap National Recreation Area
- National Park Service - Great Smoky Mountains National Park
- National Park Service - Harpers Ferry National Historical Park
- National Park Service - Shenandoah National Park
- National Park Service - Washington Office
- National Park Trust
- National Parks Conservation Association
- The Nature Conservancy
- NatureServe
- Network for Landscape Conservation
- New River Land Trust
- Northeast Tennessee Regional Economic Partnership
- Northeast Wilderness Trust
- Northern Appalachian Trail Landscape Partnership
- Northwest Connecticut Land Conservancy
- Open Space Institute
- Patuxent Waterkeepers
- Pennsylvania Department of Conservation and Natural Resources
- Piedmont Environmental Council
- Potomac Valley Audubon Society
- Salisbury Association
- Shippensburg University
- South Mountain Partnership
- Southern Appalachian Highlands Conservancy
- Tennessee Wildlife Resource Agency
- Theodore Roosevelt Conservation Partnership
- Trust for Public Land
- U.S. Fish & Wildlife Service
- U.S. Forest Service - Chattahoochee-Oconee National Forest (Region 8)
- U.S. Forest Service - Cherokee National Forest (Region 8)
- U.S. Forest Service - George Washington and Jefferson National Forests (Region 8)
- U.S. Forest Service - Green Mountain National Forest
- U.S. Forest Service - White Mountain National Forest (Region 9)
- Upper Valley Land Trust
- US Geological Survey Northeast Climate Adaptation Science Center
- Valley Conservation Council
- Vermont Land Trust
- Virginia Department of Conservation and Recreation
- The Volgenau Foundation
- The Wilderness Society
- Wildlands Conservancy
- Wildlands Network
- William Penn Foundation
- Yale University



INSPIRING THE NEXT GENERATION

“OVER THE LAST 100 YEARS, MILLIONS OF PASSIONATE AND DEDICATED PEOPLE HAVE CARED FOR THE APPALACHIAN TRAIL AND ITS SPECIAL RESOURCES. OUR GREATEST CHALLENGE NOW IS TO ENSURE THAT FUTURE GENERATIONS ARE PREPARED TO TAKE ON THIS RESPONSIBILITY SO THAT THE TRAIL AND ITS UNIQUE COMMUNITIES AND RESOURCES ARE FOREVER PROTECTED.”

Julie Judkins, Director of Education and Outreach

The challenges of 2020 inspired the ATC to think more broadly and creatively about our educational programs and reach. We prioritized two key areas:

Building the Next Generation of Leaders:

- Next Generation Advisory Council (NextGen): Leaders traveled to Washington, D.C. to meet with members of congress and federal agency leaders to advocate for the ATC's conservation initiatives.
- NextGen Forest Ambassadors: Led over 250 hours of stewardship projects in their communities. Their projects ranged from trash pick-up events, podcasts, identification guide, online fundraiser for nonprofits and the creation of original art and music.
- Forest for Every Classroom: The ATC hosted this award-winning program for 21 teachers and ten partners from North Georgia and the Atlanta-metro area, inspiring students to develop a lifelong love of the A.T. and the desire to become the next generation of conservationists and scientists that will care for it.

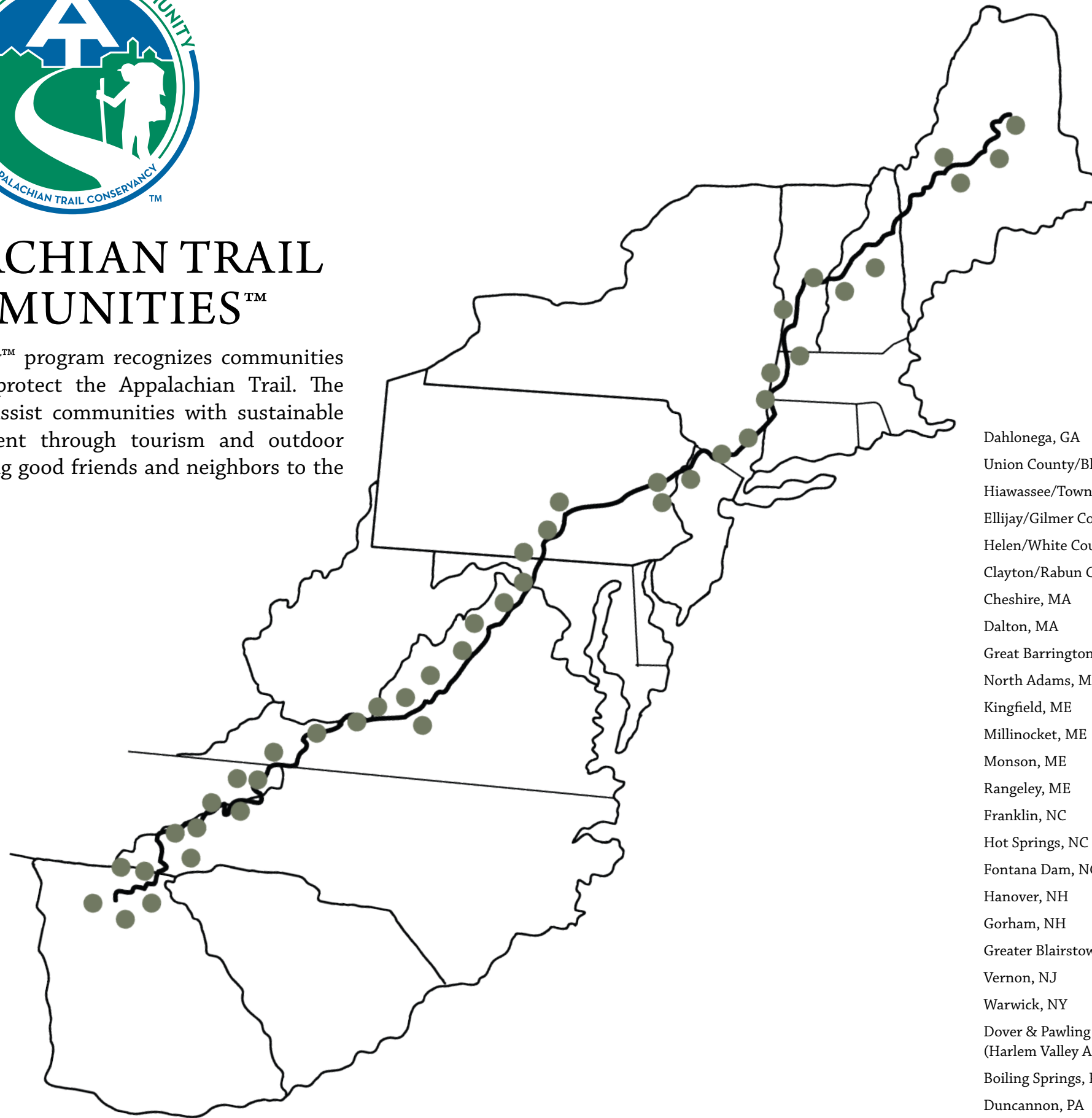
Digital Education

- A.T. Ed-Venture Series: 15 virtual sessions, engaging over 7,000 viewers on topics that cover every state along the A.T.
- Where We Walk Podcast Series: Created in partnership with REI Co-op, this six-part miniseries explores the women who have helped make the Trail what it is today, as well as those who are shaping its future.
- Hiker Resource Library: Built a comprehensive digital “encyclopedia” on topics including safe use of the A.T., responsible recreation, camping, disposing of waste properly, and gear checklists.



APPALACHIAN TRAIL COMMUNITIES™

The A.T. Community™ program recognizes communities that promote and protect the Appalachian Trail. The program serves to assist communities with sustainable economic development through tourism and outdoor recreation while being good friends and neighbors to the Trail.



- | | |
|--|--|
| Dahlonega, GA | Greater Waynesboro Area (Waynesboro and Washington Township), PA |
| Union County/Blairsville, GA | Delaware Water Gap, PA |
| Hiawassee/Towns County, GA | Wind Gap, PA |
| Ellijay/Gilmer County, GA | Unicoi County, TN |
| Helen/White County, GA | Roan Mountain, TN |
| Clayton/Rabun County, GA | Abingdon, VA |
| Cheshire, MA | Berryville/Clarke County VA |
| Dalton, MA | Bland, VA |
| Great Barrington, MA | Buena Vista, VA |
| North Adams, MA | Damascus, VA |
| Kingfield, ME | Front Royal/Warren County, VA |
| Millinocket, ME | Glasgow, VA |
| Monson, ME | Harrisonburg, VA |
| Rangeley, ME | Luray/Page County, VA |
| Franklin, NC | Marion/Smyth County, VA |
| Hot Springs, NC | Narrows, VA |
| Fontana Dam, NC | Nelson County, VA |
| Hanover, NH | Pearisburg, VA |
| Gorham, NH | Round Hill, VA |
| Greater Blairstown Area, NJ | Troutville, VA |
| Vernon, NJ | Waynesboro, VA |
| Warwick, NY | Norwich, VT |
| Dover & Pawling (Harlem Valley A.T. Community), NY | Manchester, VT |
| Boiling Springs, PA | Harpers Ferry, WV |
| Duncannon, PA | |



ADVOCATING FOR THE TRAIL

“THE A.T. LANDSCAPE IS THE LARGEST GREEN SPACE IN THE EASTERN U.S. FOR NEARLY A CENTURY, THE ATC HAS PARTNERED WITH DECISION-MAKERS TO INCREASE THE SCALE OF LAND PROTECTION AND TO GUARANTEE THESE LANDS ARE CONSERVED FOREVER.”

Brendan Mysliwiec, Director of Federal Policy

During the 116th Congress, the ATC achieved federal policy exposure, engaging in a variety of critical areas. The ATC continues to gain prominence as a national voice for conservation and has made significant strides in furthering policies that advance our vital mission. A top legislative priority for the ATC in 2020, the passage of the Great American Outdoors Act enhanced safety and accessibility of public lands like the A.T. and ensures the legacy of outdoor spaces and experiences passes on to the next generation.

GREAT AMERICAN OUTDOORS ACT

- The Act provided full, permanent funding for the Land and Water Conservation Fund (LWCF) and creates a Restoration Fund to address the deferred maintenance needs of federal public lands.
- The funding for LWCF doubles what was available in 2019 for states, municipalities and the federal government to conserve land for recreation and wildlife habitats. The Trail as we know it would not exist without the support of the LWCF, which has protected places like Blood Mountain in Georgia, the Roan Highlands of Tennessee and North Carolina, the Cumberland Valley of Pennsylvania, and community forests throughout New Hampshire and Vermont.
- In addition to landscape preservation, the Act will also provide funding for critical infrastructure projects that will improve experiences for the more than 325 million visitors hosted by National parks every year.
- The ATC engaged several clubs and several Board members in a coordinated advocacy effort to garner support for the bill. The ATC's advocacy led to the inclusion of the U.S. Forest Service in the Great American Outdoors Act, ensuring support for the entirety of the Appalachian Trail.

ANNUAL FUND LEADERSHIP CIRCLE

CHAMPION LEADER \$500,000+ \$100,000 TO \$499,999
PARTNER \$50,000 TO \$99,999
ADVOCATE \$25,000 TO \$49,999
PROTECTOR \$10,000 TO \$24,999
STEWARD \$5,000 TO \$9,999
SUPPORTER \$1,000 TO \$4,999

Deceased: ◇
Current Board of Directors: *
Current President's Leadership Circle Member: †
Staff Member: #

ESTATE GIFTS:

Estate of Barbara Bannon
Estate of Kenneth R. Byerly
Estate of Cecil L. Dobbins
Estate of William W. Farkas
Estate of Barbara Hiestand
Estate of Sherwin A. Kane
Estate of Marie W. Putnam
Estate of Constance Walker
Estate of Elizabeth Weisburger
Estate of Elizabeth E. Wheatley

PARTNER:
Anonymous

ADVOCATE:
Anonymous (2)
Dan & Michele Coleman
Jean M. Deeds◇
Sam Ferguson
Charles Parrish
Rubén Rosales*

PROTECTOR:
Anonymous (3)
Grant Davies*
Norman Findley*
Andre H Fontaine
Thomas Gregg*
Ann Heilman Murphy*
Mary L. Higley
Robert Hutchinson*
Peter R. Kellogg
Roger Klein
Jim Latorre*
Michael P. Morris
Carl Overmiller
Robert Salerno
Ann Satterthwaite
Bernice Schoenbaum
Susannah Scott-Barnes
Betsy P. Thompson
Ronald Tipton and Rita Molyneaux
Mary Warner
R. Dudley White
Greg Winchester

STEWARD:
Anonymous (4)
Nancy Alexander
Colin Beasley*
Chris Brunton & Sandra Marra#
Daniel P. Collins

Katherine Cuddy
Courtney A. Daragan
Chris Davies
Bill Friedman
Lisa Koteen Gerchick†
John W. Grumm
Charles Herrin
David L. Kurtz
Janet M. Malcolm
Christopher Mason
Preston & Christy Mitchell
Mario & Dana Morino
Todd & Angela Newnam
Alan & Janet Nye
Christopher Peterson
Tim & Charlene Peterson
Martha Piper
David H. Raymond
Robert E. Rich†
Kecia Scigliuto◇
Cyrus W. Spurlino
Nancy Summers
C. Stewart Verdery†
Larry A. Wehr
Lucy Young

SUPPORTER:
Anonymous (8)
Anthony W. Adams
Edwin M. Ahrens
Motoko Aizawa
James Robert Almand
June C. Amer
Jeremy Anderson
Marit Anderson
Woodrow Anderson
Nancy D. Anthony
Bernard and Holly Arghiere
Jesse Austin
James L. Bailey
Carol Baker
Kathryn A. Banfield
Rebecca Barney
Laura Belleville#
Frank C. Bequaert
David Berning
Michael Billingslea
Judie Birchfield
Christina Blackney
Paul Blackney
Mary Blanton
Ralph Blumenthal
Brian Boggs
Marilynn Borkowski
Wilson Bounds
Ann H. Bransford
Williaml Braun
Adam Briggs
Michael Brown & Betty Evans
Joseph E. Burns
Ron & Cathy Butler
Pat Butt
William Cammack
John & Cecilia Carey
Irad Carmi
David Carter
Ann Cashion
John Cederholm
Renate Chapman

David B. Chester
Louis T. Chini
Lawrence Christianson
Diana K. Christopulos†
Judson Andy Church
Belle & Louise Cofer Fund
Harvey Cohen
Craig Coleman
Edward Colvin
Brenda & Preston Conklin
John Michael Cooper
William W. Cooper
Jere Costello
Bennett & Anne Cowan
Wade C. Crow
Thomas I. Crowell
Rich Daileader
Bruce Daniel
George & Elizabeth Danis
Joseph Deal
William & Christine DeLoache
Eugene Delsener
Shalin Desai#
Susan E. Dorsch
Audrey H. Duane
Daniel F. Duryea
Elizabeth Edgeworth
William & Susan Edwards
John Edwards
Diana R. Ellsworth
Dennis Esposito
Shawn Fanshier
Christopher Farmer
Richard Fernandes
James Fetigt†
Vera Finberg
Peter Foster
Martha Franklin
Joel Frantzman
John Freeman
Charli Fulton
Randy Gabany
Daniel J. Gallagher
Nathan Gazaway
Nancy Glenz
Gerard G. Gold
Jayne Gorup
Heather Graddy
Elizabeth Graham
Pamela Grange
Zeb Gray
Greer Gunby
Ed Guyot*
Doug Haas
William M. Hackworth
Doug Hanks
Howard T. Harcke
William Harpel
Martha Harris
Phil Hartman
Frank Hauck
Helen J. Hauser
Jane Hayden
Cathy Heberding
Catherine Heberding
John Henderson
Nicholas A. Herceg
Lance Herning
Lois E. Herr

ANNUAL FUND LEADERSHIP CIRCLE

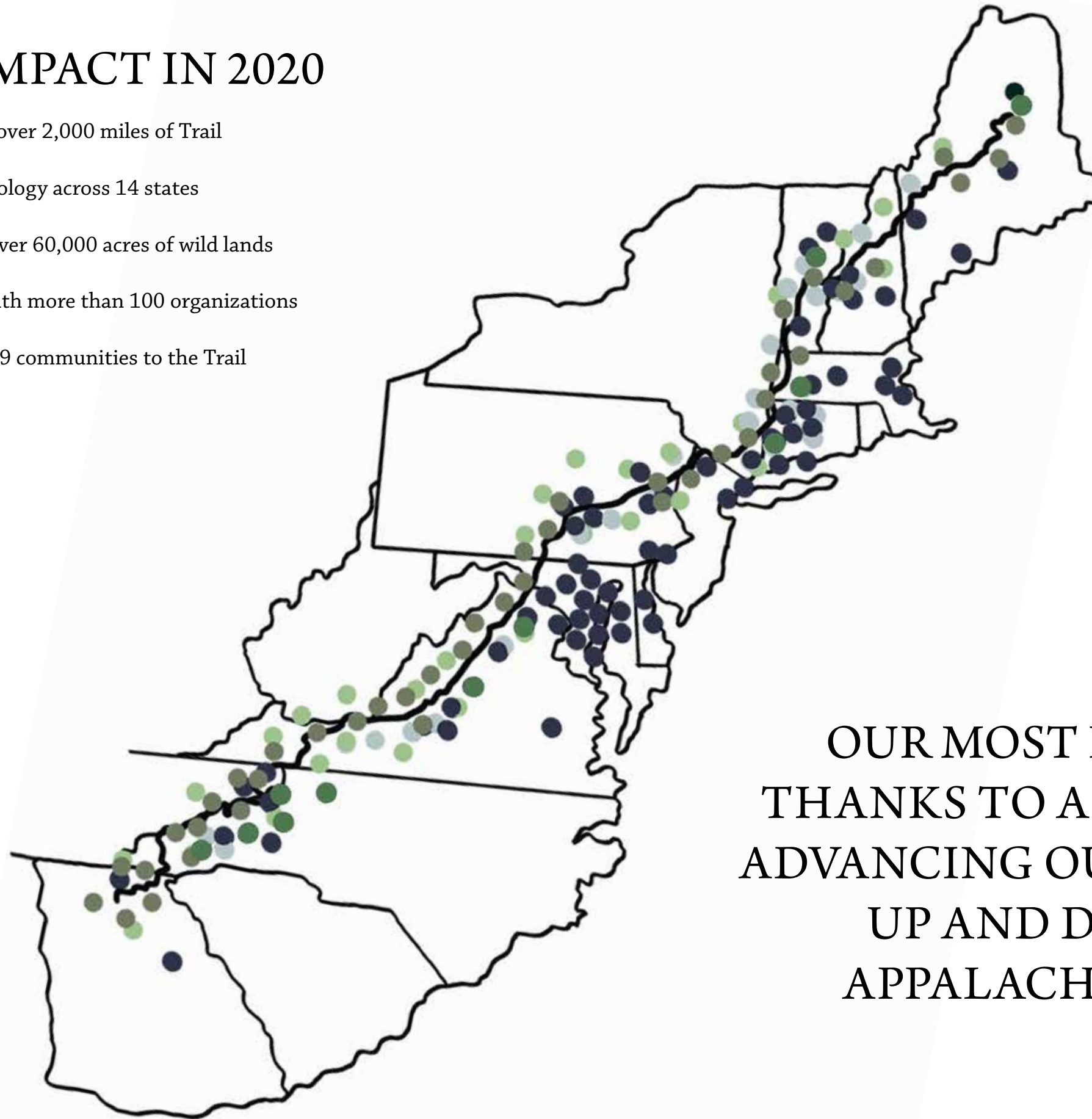
David C. Heston
Michael Hiemstra
Liesel Hill
Linda C. Hill
Ray W. Hiltbrand
Arthur & Eloise Hodges
Daniel Howe*
Bob Huff
Fred Hughson
Anne Humes
Miles Hurley
Robert Hyman
Tracey Ingle
John Inserra
Madeline Jacquet
Edward Johns
Skip Jonas
Rachel Jones
Scott Jordan
Julie Judkins#
Richard K. Judy
Ruth A. Justice
Marian G. Kaczynski
Kevin Kane
Julia Kant
Edward Kaska
George Kegley
Derek Kemmerer
Jared King
Jay King
John Knapp*
Ray W. Kniphuisen
Gary Knipling
Jonathan Krantz
Ned Kuhns
Robert Kyle
Charlotte E. Lackey
Henry Latimer
Marta Jo Lawrence
Eric Lazerson
Kenneth C. Le Roy
Charles Lee
Michael Leonard†
David Leonard
Robert Lidstone
Tom Lingan
Judy Lipofsky
Eric Little
Robert E. Livezey
George & Judy Lockhart
Kendall Lott
Marcus & Lara Lozser
Reese F. Lukei
Stephen Lynton
Shelley Mangram
Paul Mansfield
Rich Margolin
Katie Marlowe
James Martineau
Gayle Maslow
David Mason
Judy C. Matheny
Patricia Nelson Matkowski
Edward & Marsha Mattison
Chris McClung
Bruce McCrea
Nancy & William McDaniel
Scott McDonald

David T. McKibbin
Stewart McLeod
Mark A. McNabb
Edith McPherson
William Meehan
Ken Meekins
Bryce Melton
Briant Mildenhall
Isobel Mills
Jack Milne
William Mishler
Mark Moehrl
Marshall Montgomery
Chet Moore
Alan Moore
Art Morrow
Paul H. Morrow
Richard M. Morten
George Neighbors
Jennifer & David Nichols
Mark Noel
Kenneth Nolen
Paul R. Nowosielski
Kevin O'Brien
Dana Olson
Richard Olszewski
Tim Palmer
Stanley & Catherine Paris
Lisa Patterson
Solon P. Patterson
John & Nancy Patterson
Lucie Patton
Cece Peabody
Sue C. Peck
George Perkinson
Molly Person
Colleen T. Peterson*
Lauren Peterson
Zelie Pforzheimer
Virginia Pollack
John Poole
Richard Potteiger
Kathryn Powers
Marcy Prestifilippo
Martin Prince
Susan Queary
David Rainey
Scott Redfern
Thomas Reifsnyder
Kim B. Reisdorph
Richard L. Reller
Emil D. Revala
John A. Rhodes
Alec Rhodes
Bruce Ribner
Marina Richie
James Roberts
John J. Roberts
Elaine R. Rockett
Kristin Rodger
Nathan Rogers*
Thomas Rosato
Jane W. Ross
Michael P. Rucker
Jane & Thomas Salentine
Gary Scanlon
John D. Schubert
Craig A. Schwegman

Judith L. Seay
Shirley Ann Seney
Beth Sersig
Ann Shawver
Michael C. Sheehan
Kyle Shenk
Ben Short
Mark Sims
Candace Sinclair
John Sirianni
Marianne Skeen
Daniel Sloan
Linda Smith
Douglas V. Smith
Edward Sohl◇
Shirley M. Sontheimer
Calvin Sossoman
Brian Soucy
Chris Spencer
Jean & Andrew Sperr
William Spindler
Robert W. Springman
Kevin St. Clair
Timothy Stansfield
David N. Startzell
Barbara Steller
Nat Stoddard
Andrew Stokes
Vincent C. Stone
Ernie Stovall II
PR Sturgill
Charles L. Sweeney
Mary E. Szpanka
Jonathan Tabor
Elisabeth Taylor
David P. Tegarden
Lisa A. Teot
Carleton Thackston
Brandon Thomas
Steuart H. Thomsen
Isabel Thornton
Amanda Touchton
James Truesdale
Robert D. Tuke
Peggy Turner
Richard Ufford
Lelia Vann & Greg Reck
Edward Vrba
Jonathan Weed
Nicole Weitnauer
Ellen Wells
Walter G. Wells◇
Heidi A. Wendel
Marilyn Wiley
Jennifer Sue Williams
William Womack
Emily Wood
Mike Worley
Christina L. Wtulich
David Young
Rebekah Young
Stuart Young
Benjamin Zax
Daniel Zelterman
John Zielinski

YOUR IMPACT IN 2020

- Maintained over 2,000 miles of Trail
- Protected ecology across 14 states
- Conserved over 60,000 acres of wild lands
- Partnered with more than 100 organizations
- Connected 49 communities to the Trail



OUR MOST HEARTFELT
THANKS TO ALL OF YOU FOR
ADVANCING OUR INITIATIVES
UP AND DOWN THE
APPALACHIAN TRAIL.

ANNUAL FUND LEADERSHIP CIRCLE CORPORATIONS AND FOUNDATIONS:

ICON LEADER \$1,000,000+
TRAIL BLAZER \$100,000 TO \$499,999
MAINTAINER \$50,000 TO \$99,999
RIDGERUNNER \$25,000 TO \$49,999
HIKER \$10,000 TO \$24,999
HIKER \$1,000 TO \$9,999

LEADER:
Fidelity Charitable Gift Fund
The Volgenau Foundation
Vanguard Charitable Endowment Program
WilmerHale

TRAIL BLAZER:
Bass Pro Shops
Devils Backbone

MAINTAINER:
Benevity Community Impact Fund
Gold Family Charitable Trust
Hydro Flask
Independent Charities of America
Recreational Equipment, Inc / REI Foundation
Roanoke Appalachian Trail Club
Schwab Charitable Fund
Squire Patton Boggs, LLP

RIDGERUNNER:
AXA XL
BearVault
Beverage Tractor/Kubota
The Danny Cramer Foundation
Davies Family Foundation
Edward Jones
ENO Nation
Facetime Activity
Georgia Appalachian Trail Club
Jack Miller Family Foundation
Jewish Communal Fund
L.L. Bean Inc.
MSB Cockayne Fund, Inc
The National Christian Foundation
Network for Good
Partnership For The National Trails System
Powell Charitable Foundation
The R.J. Salerno Foundation
The US Charitable Gift Trust

HIKER:
Anonymous (2)
A.T. Passport
ACT for Alexandria
Aetna Foundation Inc
Amazon Smile
America's Charities
American Backcountry
American Endowment Foundation
Ameriprise Financial
Appalachian Long Distance Hikers Association
Ayco Charitable Foundation
E. R. Bane Trust
Bank of America

Bank of America Employee Giving
Blue Ridge Land Conservancy
Bright Funds Foundation
The Ward and Shelley Cammack Family Foundation, Inc
Charles Schwab
The Charlotte Foundation
Charlottesville Area Community Foundation
The Cleveland Foundation
Comcast Corporation
Community Foundation for Greater Atlanta
Community Foundation for Northeast GA
Community Foundation of Western North Carolina
Darn Tough Vermont
Delaware County Foundation
Dell Direct Giving
Duke Energy Foundation
Emerging Technologies, Inc
Eventbrite
Fidelity Brokerage Services LLC
First Giving/Frontstream
Norman & Doris Fisher Foundation
Frenzel Family Foundation
General Electric
Gettysburg Beer Runners
The Girouard Family Foundation
David R. Goode Charitable Lead Annuity Trust
The Goldman Sachs Group, Inc.
Greater Horizons
Phineas & Genevieve Grubb Charitable Trust
Guthook Hikes, LLC, d/b/a Atlas Guides
The Hayes Foundation
Highmark Matching Funds
IBM
Impactassets, Inc
J.K. Group Inc. Corp Pmnt
J.P. Morgan Chase Foundation
The John A. Rodger Jr Foundation Inc
Johnson & Johnson
J. Eric Jordan Foundation
Krieger Charitable Trust
Lawn Equipment Parts Co.
The Lazlow and Laura Fund
Ledyard
Betty A. Lewis University Environmental Charitable Trust
Locumtenens.com
The Macleod Charitable Foundation, Inc
McLeod Foundation
Monument Advocacy
Morgan Stanley
Morgan Stanley Gift Fund
Morgan Stanley Global Impact Funding Trust, Inc.
The Moxley Family Foundation
National Financial Services LLC
Neall Family Charitable Foundation
Nester Hosier/Farm to Feet
New Hampshire Charitable Foundation
Once for All Inc
Osprey Packs

Catherine Paris Foundation
Parks Project
Patterson Family Foundation, Inc
PayPal Giving Fund
Pennsylvania St. Emp Charity Appeal
Pfizer Foundation
Piedmont Appalachian Trail Hikers
Pledgeling Foundation
PNC Institutional Asset Management
Raymond James Charitable Endowment Fund
Raymond James Financial
RBC Wealth Management
Renaissance Charitable Foundation, Inc.
Rice, Heard & Bigelow, Inc
J. William and Elizabeth S. Robinson Foundation, Inc.
The Thomas Rosato Charitable Foundation Inc
SageRutty
Seek Dry Goods
Shelburne Farms Resources
T. Rowe Price Program Charitable Giving
The Steven & Joyce Tadler Charitable Trust
TD Ameritrade Clearing, Inc.
OKThrivent Financial Bank
TisBest Philanthropy
Top Of The World Headwear
Trailful Outdoor Co
U.S. Charitable Gift Trust
Virginia Outdoors Foundation
White Pine Fund
The Whitehead Foundation, Inc
Your Cause, LLC

The ATC strives to recognize all of our incredible donors in accordance with your unique preferences. Please do not hesitate to contact us at any time to make any changes to your preferences.



LEADERSHIP

BOARD OF DIRECTORS
Colin Beasley, Chair
Robert Hutchinson, Vice Chair
Ed Guyot, Secretary
James LaTorre, Treasurer
Daniel Howe
Grant Davies
Norman Findley
Thomas L. Gregg
Ed Guyot
John Knapp
Ann Heilman Murphy
Colleen Peterson
Eboni Preston
Nathan Rogers
Rubén Rosales
Patricia D. Shannon
Rajinder (Raj) Singh
Ambreen Tariq

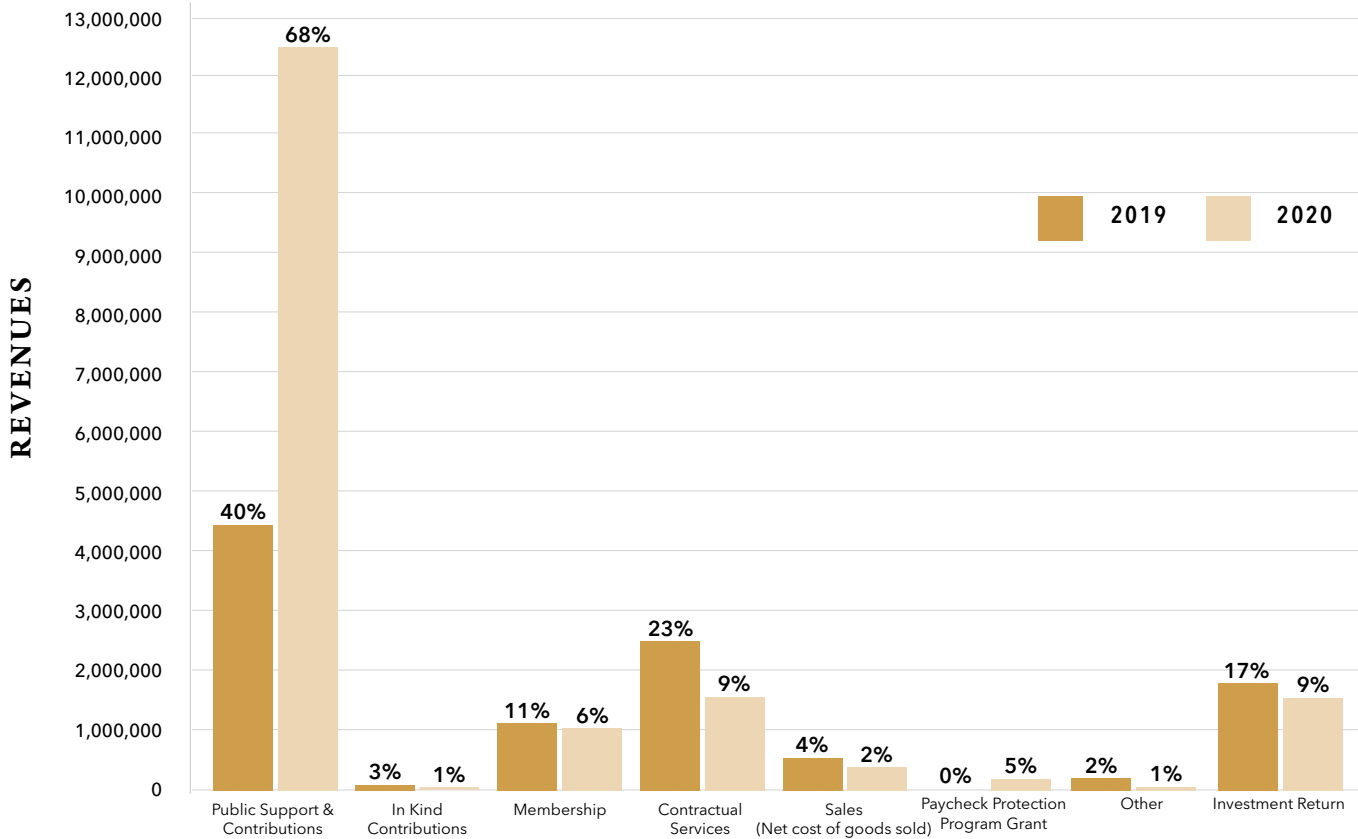
STEWARDSHIP COUNCIL
Daniel Howe, Chair
Alivia Acosta
Bill Bryant
Heather Clish
Ashton Cole
Beth Critton
Theresa Duffey
Jim Foster
David Grimes
Franklin Lafond
Roger Osorio
Trudy Phillips
Joe Roman
Ryan Smith
Rush Williamson
Jeremy Wimpey
Nicole Wooten

PRESIDENT'S LEADERSHIP CIRCLE
Hon. Stephanie Martz
R. Michael Leonard
Jim Fetig
Diana Christopulos
Robert Rich
Lisa Koteen Gerchick
Hon. C. Stewart Verdery, Jr

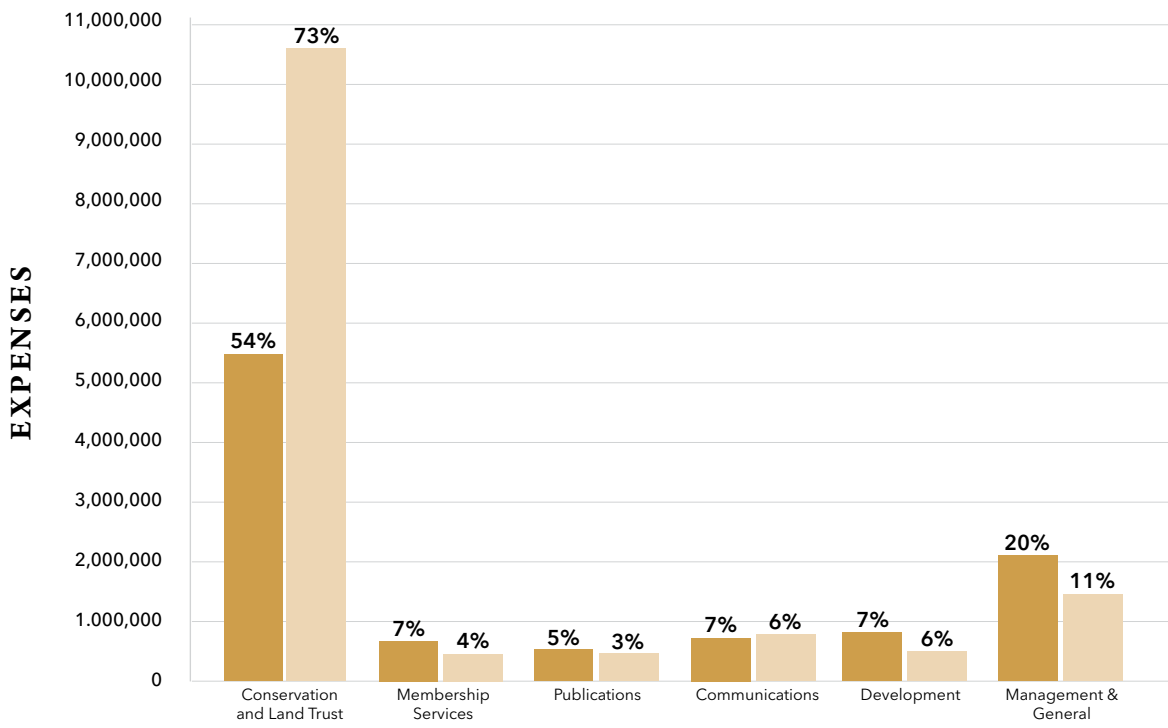
NEXT GENERATION ADVISORY COUNCIL
Sahejveer Bhatia
Jake Campbell
Jolyn Coleman
Deidra Goodwin
Melissa Guevara
Dakota Jackson
Brianna Johnson
Marcela Maldonado
Sophia Mangassarian
Natrieifia Miller
Caitlin Miller
Kristin Murphy
Yuri Owens
Peter Shultz
JT Stokes
Aaron Troncoso
Lauren Wiggins
Jacob Wildfire
Michela Williams

APPALACHIAN NATIONAL SCENIC TRAIL CAUCUS MEMBERS
Don Beyer (VA-08) Co-Chair
Dr. Phil Roe (TN-01) Co-Chair
Troy Balderson (OH-12)
Matt Cartwright (PA-08)
Ben Cline (VA-06)
Doug Collins (GA-09)
Antonio Delgado (NY-19)
Jared Golden (ME-02)
Morgan Griffith (VA-09)
Brett Guthrie (KY-02)
Joseph P. Kennedy III (MA-04)
Ann McLane Kuster (NH-02)
Sean Patrick Maloney (NY-18)
Jim McGovern (MA-02)
Mark Meadows (NC-11)
Chris Pappas (NH-01)
David Price (NC-04)
Jamie Raskin (MD-08)
Peter Welch (VT-AL)
Jennifer Wexton (VA-10)

REVENUES



SUBTOTAL REVENUES	SUBTOTAL EXPENSES	ANNUITY ACTUARIAL ADJUSTMENT	INCREASE/(DECREASE) IN NET ASSETS
18,285,944	14,467,158	(27,225)	3,791,561
10,882,787	10,517,165	(38,100)	(327,522)
2019	2019	2019	2019



STATEMENT OF FINANCIAL POSITION

	GENERAL FUND	LAND ACQUISITION FUND	MONITORING FUND	DAVID N. STARTZELL STEWARDSHIP FUND	ANNUITY FUND	TOTAL FUNDS
ASSETS						
CURRENT ASSETS						
Cash and cash equivalents	\$4,552,034	--	--	--	--	\$4,552,034
Accounts receivable, net	\$6,385,965	--	--	--	--	\$6,385,965
Other interfund receivables	--	\$691,543	--	\$549,876	--	\$1,241,419
Inventory	\$326,285	--	--	--	--	\$326,285
Prepaid expenses	\$107,949	--	--	--	--	\$107,949
Total current assets	\$11,372,233	\$691,543	--	\$549,876	--	\$12,613,652
NON-CURRENT ASSETS						
Long-term investments	--	\$931,779	\$258,559	\$12,748,350	\$828,075	\$14,766,763
Property and equipment, net	\$811,232	--	--	--	--	\$811,232
Other assets, deposits	\$7,004	--	--	--	--	\$7,004
Land held in conservancy	--	\$1,632,196	--	--	--	\$1,632,196
Total non-current assets	\$818,236	\$2,563,975	\$258,559	\$12,748,350	\$828,075	\$17,217,195
TOTAL ASSETS	\$12,190,469	\$3,255,518	\$258,559	\$13,298,226	\$828,075	\$29,830,847

LIABILITIES AND NET ASSETS						
CURRENT LIABILITIES AND DEFERRED REVENUES						
Accounts payable and accrued expenses	\$872,986	--	--	\$2,772	--	\$875,758
Deferred revenues	\$6,992,188	--	--	--	--	\$6,992,188
Other interfund payables	\$1,231,778	--	\$9,641	--	--	\$1,241,419
Current maturities of annuities payable	--	--	--	--	\$37,833	\$37,833
Total current liabilities	\$9,096,952	--	\$9,641	\$2,772	\$37,833	\$9,147,198
NON-CURRENT LIABILITIES						
Annuities payable, less current maturities	--	--	--	--	\$183,719	\$183,719
Total liabilities and deferred revenues	--	--	--	--	\$183,719	\$183,719
NET ASSETS						
Net assets without donor restrictions	\$1,660,649	--	--	\$8,562,521	\$375,307	\$10,598,477
Net assets with donor restrictions	\$1,432,868	\$3,255,518	\$248,918	\$4,732,933	\$231,216	\$9,901,453
Total net assets	\$3,093,517	\$3,255,518	\$248,918	\$13,295,454	\$606,523	\$20,499,930
TOTAL LIABILITIES AND NET ASSETS	\$12,190,469	\$3,255,518	\$258,559	\$13,298,226	\$828,075	\$29,830,847



LOOKING FORWARD

As I write this, we are celebrating the 100-year anniversary of Benton MacKaye's vision for the A.T. The creation of the Trail in and of itself is a remarkable achievement. But even more so, is this idea that millions of people who may never meet one another and who represent every possible background, perspective, political philosophy, and religious affiliation, stand united behind a single purpose.

That this unity has endured for 100 years is because of you and choices you have made. You have shown us that no matter the circumstances — whether a global pandemic, world wars, social and political upheaval, and beyond — the human spirit and desire to make our world a better place is the force that will prevail.

This impact report is yours. It is a chronicle of the achievements you made possible during one of ATC's most challenging years. It is the mark that you have left on the A.T. and on the world. When I think of all we have accomplished over the last century, I think of the challenges we have faced, and those we have overcome. I think of the ways so many people have served this vast and cherished natural resource; of the peaks, the crags, and the crests that comprise the Trail and compel us to return to its expansive beauty as we seek solutions. I think of the ways in which our supporters, partners, and community members have enabled each and every success.

The Trail was built on a strong foundation. Looking forward, I know it has become even stronger because of you. The ATC is humbled by your dedication to the A.T. and honored to have your support. I hope you are very proud of all you have made possible

Sandra Marra / President & CEO.



CONTACT US

We would love to hear from you! If you would like to connect, please feel welcome to contact a member of our team.



Lisa Zaid
Director of Development
805.844.2327
lzaid@appalachiantrail.org



Corey Wilson
Philanthropy Manager
304.885.0458
cwilson@appalachiantrail.org



Anne Sentz
Philanthropy Manager
304.885.0482
asentz@appalachiantrail.org

PHOTO CREDITS

CoverHorizonline Pictures

Page 2Eric Kovac

Page 4Horizonline Pictures

Page 6Appalachian Trail Conservancy

Page 7Horizonline Pictures

Page 9 Bear Canisters: BearVault,
Konnarock volunteers: Rachel Dwyer

Page 12, 13 Shira Zaid

Page 14..... Golden Winged Warbler: Caleb Putnam (Attribution-Share Alike 2.0),
Wavyleaf Basketgrass: keisotyo (CC BY-SA 3.0)

Page 15..... Shira Zaid

Page 16..... Chris Bennett

Page 17.....Appalachian Trail Conservancy

Page 20 - Photo Grid: (left to right, row 1) Work trip with Tennessee Eastman
Hiking and Canoeing Club (TEHCC), Photo by Mars Hill ofthe Konnarock Trail Crew,
Photo by Katelyn Bland-Clark of a 2017 SOBO trail family, Next Generation Forest
Ambassadors in Georgia, (Row 2) Next Generation Forest Ambassadors in Georgia,
Wild East Women's Workday, Everybody's Environment Emerging Leaders Summit,
Master Gardeners, and Master Naturalists at Damascus Trail Center, (row 3) Photo
of Next Generation Advisory Council, Everybody's Environment Emerging Leaders
Summit, Photo by National Civilian Community Corps (NCCC) – North Central
Region, Photo by Horizonline Pictures, (row 4) Photo by Horizonline Pictures,
Photo by Chloe de Camara of 2020 ATC Georgia and Smokies Ridgerunners, Photo
from 2020 Forest For Every Classroom, Photo by Lily Gelfars, 2021 ATC Georgia
& Smokies Ridgerunner, (row 5) Photo by Conner McBane of a volunteer workday
at Rice Field, Photo by Annie Zimmerman, Communications Coordinator, PATC,
Horizonline Pictures, Photo by Chloe de Camara of 2021 ATC Ridgerunner

Page 24 Brad Halzwat

Page 31 Andrew Courtright

Page 34..... Lukas Chin

Page 36..... Courtney Grohs

Page 39..... Bonnye Talbot





799 WASHINGTON STREET
HARPERS FERRY, WV 25425
WWW.APPALACHIANTRAIL.ORG