**Wild East Action Fund Project Description Prompts &  
 Application Guidelines for the 2022 Grant Cycle**

The Wild East Action Fund (WEAF) supports qualified land protection and Conservation Planning Support projects within the Appalachian Trail Landscape. For project guidelines, please see the 2022 Wild East Action Fund Program Criteria.

**How to apply**: For the first time, the WEAF grant applications will be to be submitted through an online form. The online application form will require and accommodate multiple file uploads. When completing the online application form, please upload a project description (.doc/.docx, preferred), project budget (.xls/.xlsx, preferred), letter of non-profit status from the IRS (if applicable; .pdf), relevant maps (.pdf), and any other relevant materials of your choosing (.pdf). See below for more detail on the application requirements.

**Application deadline**: The application period is expected to open in August 2022. The online application form will be accessible through the WEAF’s website in August. Applications should be received no later than midnight Eastern Time on Friday, September 30, 2022. If you have any questions or need assistance, please contact Max Olsen at [molsen@appalachiantrail.org](mailto:molsen@appalachiantrail.org).

**Project Description Prompts**

Applicants will be required to upload a project description (.doc/.docx, preferred) to the online grant application form. Please prepare a project description, not to exceed three pages, that includes the following section headers: **Project Overview, Mission Commitment, Project Justification, Project Outcomes, Workplan & Timeline, Partner Organizations, and Partial Funding**. See below for an overview of the expected content for each section:

* **Project Overview (<150 words):** A brief project overview (this may be used in press releases related to the Wild East Action Fund).
* **Mission Commitment (<350 words):** Describe how your organization is committed to the mission of the Appalachian Trail Landscape Partnership.
* **Project Justification (<550 words):** Describe the specific issue/need this project will address; describe how your project contributes to the protection of the Appalachian Trail Landscape; and describe why this is the best approach to deliver outcomes that support the grant category for which you are applying.
* **Project Outcomes (<550 words):** Summarize the expected environmental, economic, and social outcomes of your project, especially related to climate resiliency and community benefits.;
* **Workplan & Timeline:** Outline of workplan and timeline for expected completion of activities.
* **Partner Organizations:** List of partner organizations and/or agencies involved in the project.
* **Partial funding (<150 words):** Note if the project can be carried out as described if partial funding of the requested amount is provided.

**Additional Application Materials**

The online application form will require and accommodated several file uploads:

* REQUIRED: Project description (see prompts above); .*doc/.docx files preferred*.
* REQUIRED: Project budget that details allowable expenses, total project costs, sources of match, and requested grant amount; *.xls/.xlsx files preferred*. We encourage all applicants to use the budget template found on the WEAF website.
* EXPECTED: A letter of nonprofit status from the IRS (if applicable); *.pdf required*.
* OPTIONAL: Additional supporting materials; *.pdf required*. Location and project maps (highly recommended). If a viewshed layer is included, please provide a *brief* overview of the analysis used. Letters of support or other materials maybe included as well.

**Organization/Entity Eligibility**

To be eligible for the Wild East Action Fund, organizations should broadly serve the needs of a geographic area within the A.T. Landscape. Previous grant awardees are eligible to apply. Organizations may submit more than one project. To qualify for funding, eligible organizations must:

* Be located in or serve the A.T. Landscape
* Be a tribal, state, or local agency or a qualified 501(c)(3) nonprofit organization. Conservation partnerships or similar collaborative efforts without 501(c)(3) nonprofit status may have another organization apply on behalf of the partnership.

**Application Support**

For more detailed guidance on suitable projects, please review the 2022 WEAF Grant Criteria document found on our website. If you have any questions or need assistance regarding your project’s suitability or the application materials, please contact Max Olsen at [molsen@appalachiantrail.org](mailto:molsen@appalachiantrail.org).

***The mission of the Appalachian Trail Landscape Partnership, or ATLP, is to connect the wild, scenic, and cultural wonders of the Appalachian Trail and its surrounding landscape. All entities working on land conservation adjacent to the Appalachian Trail are invited to participate in ATLP efforts.***