



Suggested Activities for a Successful Appalachian Trail Community™

Branding

- ↑ Utilize A.T. Community logo
- ↑ Signage: A.T. Community street signs and kiosks
- ↑ Promote [Community Supporters](#) in businesses

Examples

- ↑ Put logo in Chamber or town letterhead
- ↑ Work with agency partners to create trailhead or community kiosks
- ↑ Adapt the town logo to incorporate the A.T. (e.g. Franklin put a white blaze on a tree)

Access, Hike Support, A.T. Info

- ↑ Develop web information about access
- ↑ Provide info and volunteer opportunities about A.T./ATC/Club at local events & businesses
- ↑ Develop itineraries, create map of services, work with partners to create kiosks, wayfinding info

Examples

- ↑ How to get to Trail, hike descriptions, etc...:
[Hot Springs, NC](#) [Hanover, NH](#) [Boiling Springs, PA](#)
- ↑ Map & guide of services: [Franklin, NC](#)
[Waynesboro, VA](#)

Stewardship and Protection

- ↑ Promote joining a [local A.T. Club](#) and [ATC](#)
- ↑ Protect the A.T. in local and [regional planning](#)
- ↑ Promote workshops and trainings on [citizen-science monitoring](#) & [Trail Crew](#) opportunities

Examples

- ↑ Invite the public to join a [Trail Crew](#); organize a Trail maintenance day
- ↑ Assure the A.T. is protected in local and regional comprehensive
- ↑ Organize a [phenology](#) site and training plans

Outreach and Education

- ↑ Promote [Leave No Trace](#) principles
- ↑ Promote [Trail To Every Classroom](#) to teachers
- ↑ Organize a workshop on the history and management of the Appalachian Trail
- ↑ [Blog](#), Facebook [page](#) and [group](#) to share ideas!

Examples

- ↑ Local Libraries have filled backpacks with maps and guidebooks for check out
- ↑ Some libraries have [hiker walls](#), a [Walking with Spring](#) week of workshops, services for hikers
- ↑ Organize a [Family Hiking Day](#) event/hike!
- ↑ Support [Warrior Hike](#), [AT Passport](#), develop a [Quest](#)