

CORPORATE PARTNERSHIP PROGRAM BENEFITS



Be Part of the Story

Make a lasting connection. Be part of a community of doers and dreamers. Join the Appalachian Trail Conservancy (ATC) as a Corporate Partner.

Help continue the vision set forth by Benton MacKaye, who proposed the Appalachian Trail (A.T.) in 1921. Connect with people and the great outdoors and help current and future generations foster an appreciation for conservation and community. Be part of the next dream, the next challenge, the next victory. Be part of the story.



RIDGE RUNNER



MAINTAINER




TRAIL BLAZER



Corporate Engagement Event (e.g., Guided Hike for up to 12 Persons)

Corporate Day of Service

Social Media Posting

Quarterly E-Blast Promotion to ATC Members "Partner Perks" 

Ad in *A.T. Journeys* Magazine

Acknowledgement in *A.T. Journeys* Magazine

Web Link & Logo Placement on appalachiantrail.org

Listing in Annual Report

\$5,000 - \$9,999

\$10,000 - \$24,999

\$25,000 - \$49,999

\$50,000 +

| | HIKER | RIDGE RUNNER | MAINTAINER | TRAIL BLAZER |
|---|-------------------|---------------------|---------------------|--------------|
| Corporate Engagement Event (e.g., Guided Hike for up to 12 Persons) | | | | ✓ |
| Corporate Day of Service | | | ✓ | ✓ |
| Social Media Posting | ✓ | ✓ | ✓ | ✓ |
| Quarterly E-Blast Promotion to ATC Members "Partner Perks" | 1 | 1 | 2 | 2 |
| Ad in <i>A.T. Journeys</i> Magazine | 1/4 Page | 1/2 Page | Full Page | Full Page |
| Acknowledgement in <i>A.T. Journeys</i> Magazine | ✓ | ✓ | ✓ | ✓ |
| Web Link & Logo Placement on appalachiantrail.org | ✓ | ✓ | ✓ | ✓ |
| Listing in Annual Report | ✓ | ✓ | ✓ | ✓ |
| | \$5,000 - \$9,999 | \$10,000 - \$24,999 | \$25,000 - \$49,999 | \$50,000 + |



Your Contribution

Your donation supports the work of more than 6,800 volunteers who collectively give nearly 272,000 hours a year to manage, steward, and maintain the A.T. Your generosity also funds education programs for young people and land conservation efforts from Georgia to Maine.

Connect with the ATC and garner benefits for your company, brand, and staff today!



Partner Perks

For more information visit www.appalachiantrail.org/PartnerPerks

Our Success, Thanks to You!

Thanks to you and the philanthropic contributions of many corporations and organizations, the A.T. is recognized worldwide as one of North America's most treasured spaces, and the ATC has been awarded the following:



For more information on ATC's Corporate Partnerships Program please contact:

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APPALACHIAN TRAIL
CONSERVANCY®

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