

# CORPORATE PARTNERSHIP PROGRAM BENEFITS



## Be Part of the Story

**Make a lasting connection. Be part of a community of doers and dreamers. Join the Appalachian Trail Conservancy (ATC) as a Corporate Partner.**

Help continue the vision set forth by Benton MacKaye, who proposed the Appalachian Trail (A.T.) in 1921. Connect with people and the great outdoors and help current and future generations foster an appreciation for conservation and community. Be part of the next dream, the next challenge, the next victory. Be part of the story.



HIKER

### RIDGE RUNNER



### MAINTAINER



### TRAIL BLAZER



Corporate Engagement Event (e.g., Guided Hike for up to 12 Persons)

Corporate Day of Service

Complimentary Tickets to the Premier Annual Fundraising Event

Social Media Posting

Quarterly E-Blast Promotion to ATC Members "Partner Perks"



Ad in *A.T. Journeys* Magazine

Acknowledgement in *A.T. Journeys* Magazine

Web Link & Logo Placement on [appalachiantrail.org](http://appalachiantrail.org)

Listing in Annual Report

\$1,000 - \$9,999

\$10,000 - \$24,999

\$25,000 - \$49,999

\$50,000 +



1

1/4 Page



1

1/2 Page



2

Full Page



4



2

Full Page





## Your Contribution

Your donation supports the work of more than 6,800 volunteers who collectively give nearly 272,000 hours a year to manage, steward, and maintain the A.T. Your generosity also funds education programs for young people and land conservation efforts from Georgia to Maine.

Connect with the ATC and garner benefits for your company, brand, and staff today!

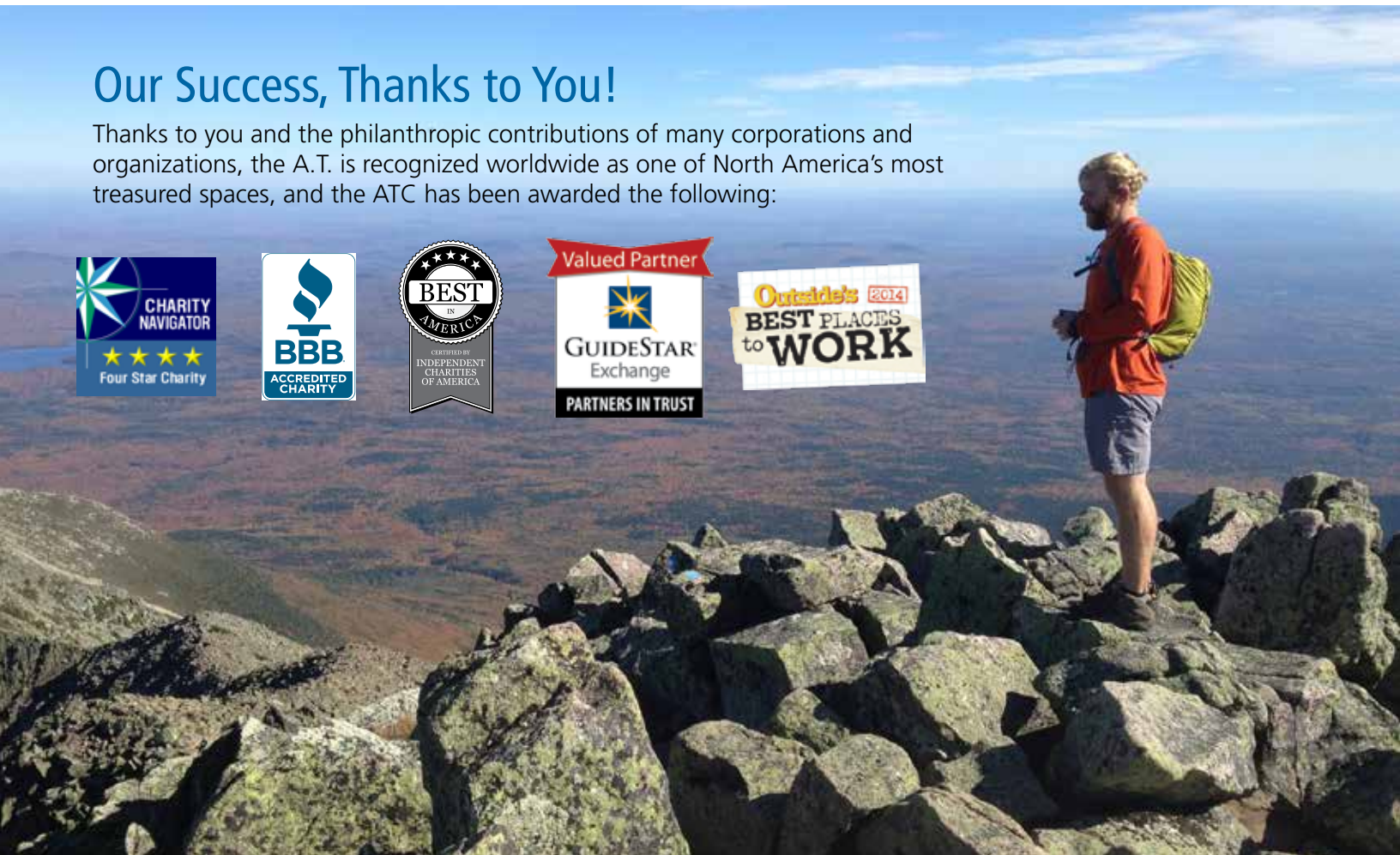


## Partner Perks

For more information visit [www.appalachiantrail.org/PartnerPerks](http://www.appalachiantrail.org/PartnerPerks)

## Our Success, Thanks to You!

Thanks to you and the philanthropic contributions of many corporations and organizations, the A.T. is recognized worldwide as one of North America's most treasured spaces, and the ATC has been awarded the following:



**For more information on ATC's Corporate Partnerships Program please contact:**

Chris Blosser, Director of Corporate & Foundation Relations  
304.885.0458 or via email at [cblosser@appalachiantrail.org](mailto:cblosser@appalachiantrail.org)

**Donations over \$100,000, please contact:**

Tiffany Lawrence, Vice President of Membership & Development  
304.885.0473 or via email at [tlawrence@appalachiantrail.org](mailto:tlawrence@appalachiantrail.org)



**APPALACHIAN TRAIL**  
CONSERVANCY®

799 Washington Street, PO Box 807, Harpers Ferry, WV 25425  
304.535.2200 | [www.appalachiantrail.org](http://www.appalachiantrail.org)



© Appalachian Trail Conservancy