

# CORPORATE PARTNERSHIP PROGRAM BENEFITS



## Be Part of the Story

**Make a lasting connection. Be part of a community of doers and dreamers. Join the Appalachian Trail Conservancy (ATC) as a Corporate Partner.**

Help continue the vision set forth by Benton McKaye, who founded the Appalachian Trail (A.T.) in 1925. Connect with people and the great outdoors and help current and future generations foster an appreciation for conservation and community. Be part of the next dream, the next challenge, the next victory. Be part of the story.

**HIKER**

Listing in Annual Report  
 Acknowledgement in *A.T. Journeys Magazine*  
 Web Link & Logo Placement on [appalachiantrail.org](http://appalachiantrail.org)  
 One ¼ Page Ad in *A.T. Journeys Magazine*  
 One Full-Page E-blast to ATC Donors/Members  
 Social Media Posting

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**\$1,000 - \$9,999**

**RIDGE RUNNER**

Listing in Annual Report  
 Acknowledgement in *A.T. Journeys Magazine*  
 Web Link & Logo Placement on [appalachiantrail.org](http://appalachiantrail.org)  
 One ½ Page Ad in *A.T. Journeys Magazine*  
 Two Full-Page E-blasts to ATC Donors/Members  
 Social Media Posting

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**\$10,000 - \$24,999**

**MAINTAINER**

Listing in Annual Report  
 Acknowledgement in *A.T. Journeys Magazine*  
 Web Link & Logo Placement on [appalachiantrail.org](http://appalachiantrail.org)  
 One Full-Page Ad in *A.T. Journeys Magazine*  
 Three Full-Page E-blasts to ATC Donors/Members  
 Social Media Posting  
 2 Complimentary Tickets to the Annual Gala Event  
 Corporate Engagement Event (e.g., Guided Hike for up to 12 Persons)  
 \*OR\*  
 Corporate Day of Service

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**\$25,000 - \$49,999**

**TRAIL BLAZER**

Listing in Annual Report  
 Acknowledgement in *A.T. Journeys Magazine*  
 Web Link & Logo Placement on [appalachiantrail.org](http://appalachiantrail.org)  
 One Full-Page Ad in *A.T. Journeys Magazine*  
 Four Full-Page E-blasts to ATC Donors/Members  
 Social Media Posting  
 4 Complimentary Tickets to the Annual Gala Event  
 Corporate Engagement Event (e.g., Guided Hike for up to 12 Persons)  
 \*AND\*  
 Corporate Day of Service

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**\$50,000 - \$99,999**



## Your Contribution

Your donation supports the work of more than 6,800 volunteers who collectively give nearly 272,000 hours a year to manage, steward, and maintain the A.T. Your generosity also funds education programs for young people and land conservation efforts from Georgia to Maine.

Connect with the ATC and garner benefits for your company, brand, and staff today!

## Our Success, Thanks to You!

Thanks to you and the philanthropic contributions of many corporations and organizations, the A.T. is recognized worldwide as one of North America's most treasured spaces, and the ATC has been awarded the following:



For more information on ATC's Corporate Partnerships Program and donations over \$100,000, please contact:

Tiffany Lawrence, Corporate & Major Gift Officer  
304.885.0473 or via email at [tlawrence@appalachiantrail.org](mailto:tlawrence@appalachiantrail.org)

